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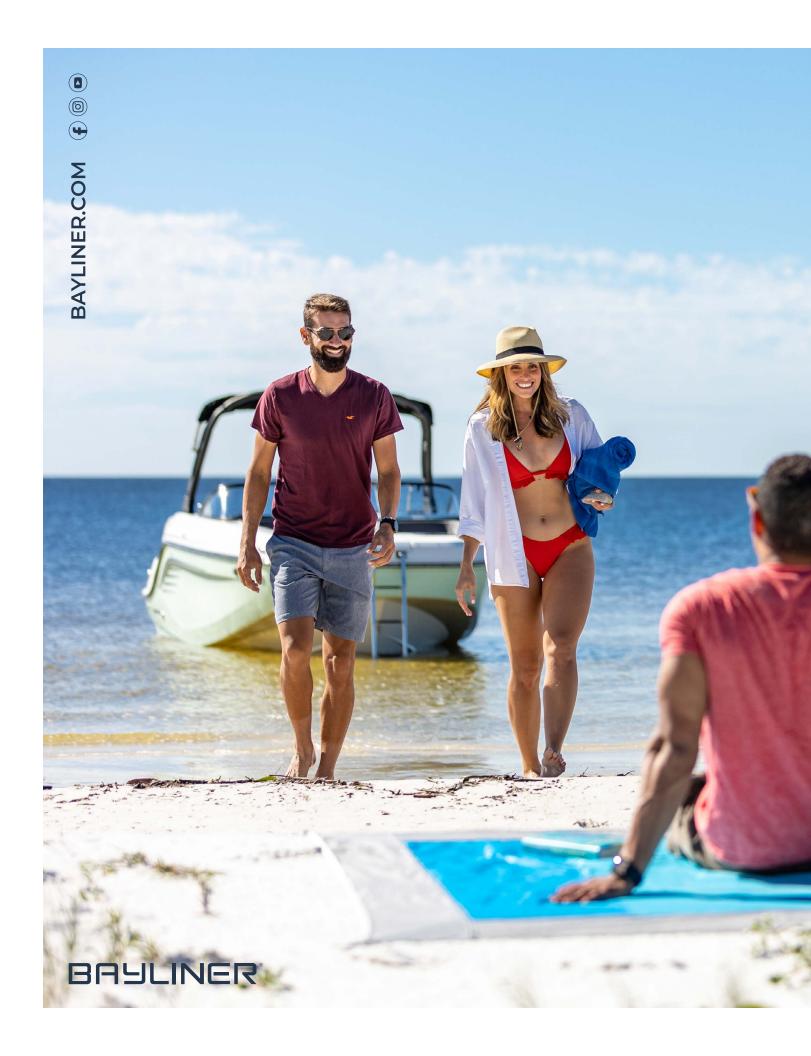
GUIDE

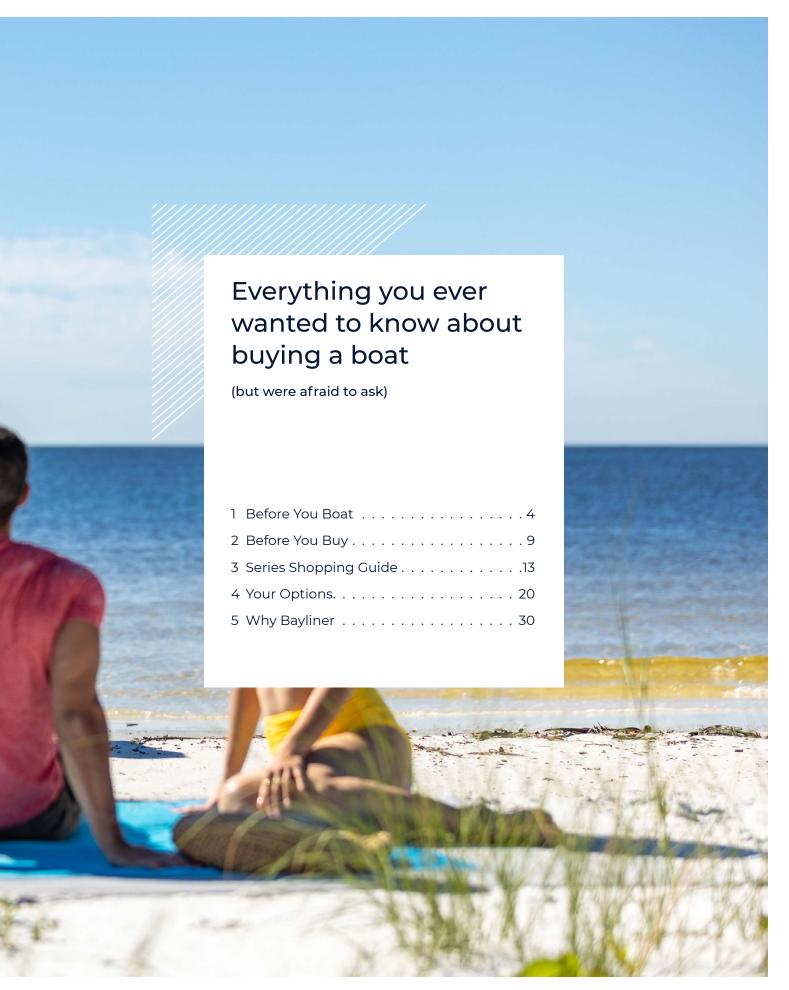
to boat buying

2023











Owning a boat is a dream for many, but we think it can be reality for more.

At Bayliner, we're determined to help a newly initiated generation of boaters discover their life's passion on the water.

Even if you're an experienced boater, we can help simplify the buying experience so you can realize your dreams and unlock the full potential of ownership from day one.

In this guide, you'll get plain and simple advice on how to purchase a boat that fits your needs as well as your wants.

(Because you can have both, and we're here to help put it all within reach.)

Now, let's begin—

Basic boat-speak

You can skip this if you're familiar, but we think this is a good primer for anyone new to boating.

Learning these terms is helpful once you start your purchasing journey, but it's OK if speaking this way doesn't come naturally. You'll pick up on the most-used terms and phrases as you discover your interests and community.



We'll elaborate on the different boat styles later in this guide.

Hull The boat's outer body and

running surface

Deck The horizontal surface of the boat on

which the crew or passengers can sit

or stand

Where the captain steers the boat Helm

The front of the boat Bow

Stern The back of the boat

Fore At or toward the bow

Aft At or toward the stern

Port Your left when you're in the boat,

facing forward

Starboard Your right when you're in the boat,

facing forward

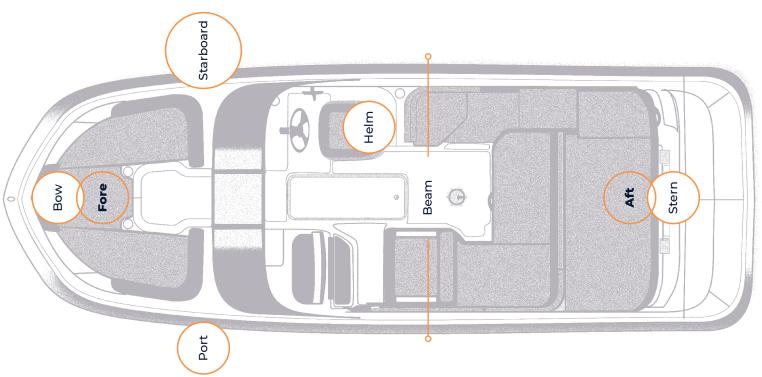
Beam The measure of the span of the widest

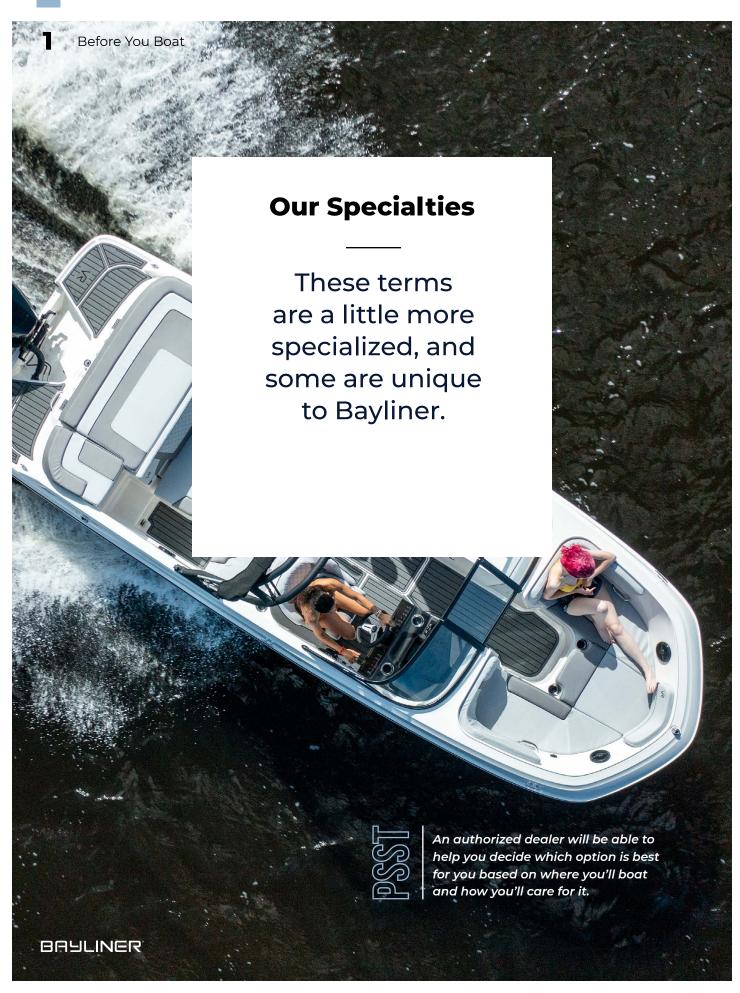
part of the boat from port to starboard

LOA Length Overall (LOA) is the measure of

the span of the longest part of the

boat from bow to stern





Helpful terms when comparing boat models & determining your needs



An original design feature for maximizing usable space in the stern.



An original design feature where width is carried toward the bow of the boat to create more space and seating capacity.



Deck Boat

Generally, a deck boat has a wide bow for more deck space and maximum seating.



Bowrider



Center Console

Sometimes called a runabout, bowriders are generally "pointy" at the front and handle choppy water more smoothly than deck boats. While folks choose center-console models for all kinds of reasons, it's one of the best boat types for fishing.



Sterndrive

Sterndrives are recommended for lake boating and watersports, or if you plan to use the boat to raft up with others in coves.



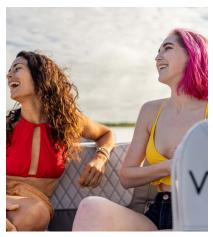
Outboard

Outboards are preferred for saltwater because they're easier to service; the design lets vital engine components sit out of the water.

Before You Boat

Basic activities

And finally, these are some of the most common boating activities you'll hear discussed in this guide and beyond. You might already know which ones you're into, or you might not. Figuring it out is part of the journey!



Cruising

Cruising is perhaps the most popular and easy-to-pursue boating activity. You'll want a boat with good fuel capacity and cushy interior upholstery to support leisurely outings where you can either drop anchor for a swim or go full throttle.



Fishing

Fishing requires patience and enthusiasm. If you're looking to take up angling, look for a boat with a center-console cockpit layout and rugged, low-maintenance interiors that let you "hose and go" at a moment's notice.

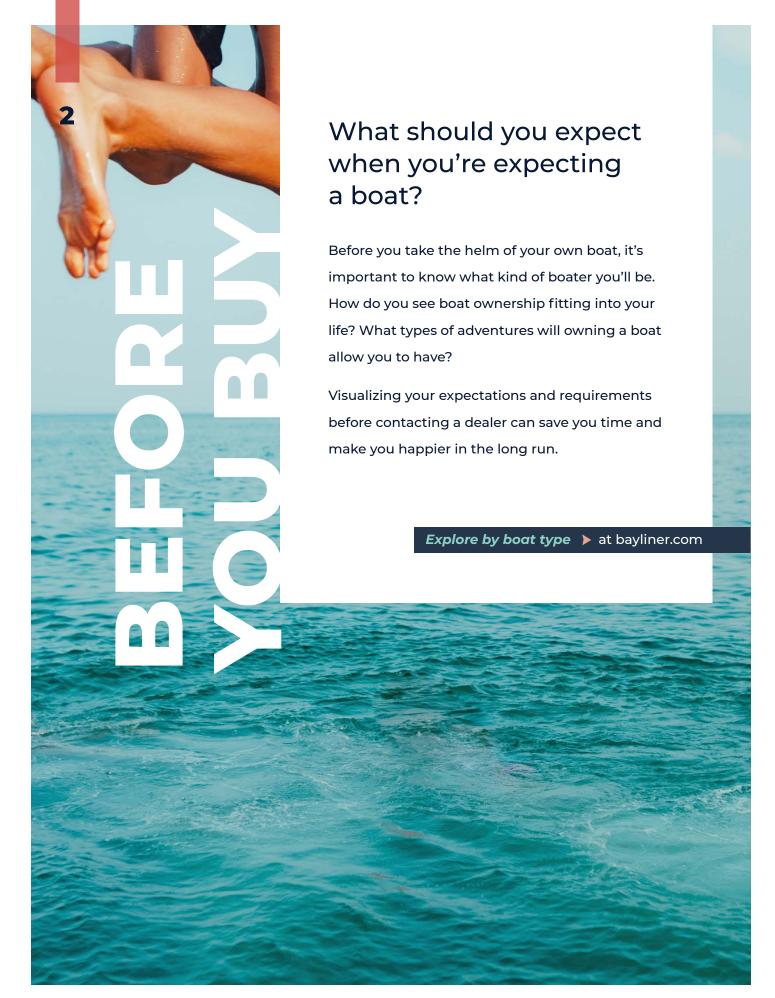


Watersports

The most common watersports you will see in any given outing are skiing and tubing. For those activities, you'll want a boat with extra horsepower for towing and storage for gear.



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First ask yourself

1) How would you describe your current life stage?

- Just starting out, not wasting any time
- Establishing myself and family, loving every minute
- Proud of how far I've come, ready to live the dream

2) How would you hope to afford your boat purchase?

- I need flexible financing and low monthly payments a.
- b. I've budgeted for an aggressive payment schedule
- I'm ready to buy now with cash or credit

3) What are your family's comfort and storage needs?

- Room for a few people and some essential rec gear
- Space to stow boards, lines, skis, tubes, or to entertain friends b.
- Space for relaxation with storage for our rods and tackle

4) What type of excursions are you looking to have?

- Spontaneous afternoons on the water, just because
- Full-day outings with lots of friends taking turns driving or riding behind the boat
- Long escapes to get away from it all or pursue the day's catch

5) What's your vehicle situation?

- Van or Crossover Wagon
- Midsize or Large SUV
- c. Truck

Mostly As:

You're a Fast Tracker

You believe there's no time like the present to go after adventure. Bayliner makes a range of models that fit your lifestyle (and budget) where you are today, so you can get in on the fun now.

Mostly Bs:

CONSIDER

You're a Time Keeper

You have a work-hard-play-hard mindset; earning your time away from the grind is almost as rewarding as the adventure itself. When it's time to clock out, you'll be glad to discover that we have some of the most versatile models on the market.

DX Series models VR Series models Trophy Series models

Mostly Cs:

You're a Dream Maker

You've worked for years to live your on-the-water fantasies, and we applaud you! Now that you're ready to focus on you, we have options that let you feel the wind in your hair or tackle the elements.

CONSIDER

VR Series models Element Series E and M models Trophy Series Bay models

CONSIDER

Trophy Series models DX Series models **VR Series models**

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Now put that in perspective

Consider how these two Bayliner models might make you adjust your lens:

M15 - \$16,980*

T22CC - \$51,440*



LENGTH	15'2"
MAX PEOPLE CAPACITY	5
MAY HORSEDOWED	EO HD



- · Better fuel economy
- · Smaller tank = quicker fuel-ups
- · Stores easily at home
- · Trailerable with sport wagon or SUV
- · Fishing options available
- · Great for first-time boater
- · Simplified features







- Fuel capacity for longer outings
- · More power consumes more fuel
- · Can store at marina or slip
- · Need a truck to trailer
- · Base model fully featured for angling
- · Extra people capacity
- Specialized features





Then ask your dealer

1) What comes with my boat?



Most Bayliner models come as a whole package comprising the boat, trailer and engine. Confirm what comes with your model of interest.

2) Is my boat budget in line with my needs? How much should I prepare to spend on gear and maintenance, and what are my financing options?

3) What are the different propulsion options available?



Bayliner partners with Mercury® Marine to provide our owners with award-winning reliability and support around the world.

4) How should I store my boat and what will I need for maintenance?

5) Is there a warranty plan available?

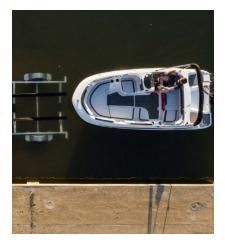


All Bayliner models come standard with our BSURE Lifetime Warranty.*

Level-setting your preferences and plans is just the beginning. Once you've figured it all out, your dealer is an expert in all things boat-related for your area.

If you're unsure of how to contact your nearest dealer, our dealer locator is a great place to start.

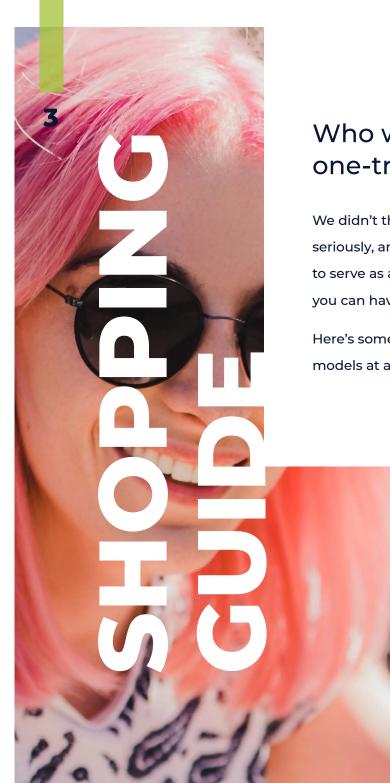
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Who wants a one-trick pony?

We didn't think so. We take variety and versatility seriously, and our model families are categorized to serve as a jumping-off point for the adventures you can have at the helm.

Here's some basic info to help you compare our models at a glance—



Deck Boats

Roomy & versatile for family fun

This style of boat is great if you're new to boating or planning to boat with family or friends.

Deck boats are famously easy to handle, and many of our models deliver excellent capacity and comfort for entertaining a crew.



DX Series

Luxurious Upholstery, Roomier Layouts, Multiple Cockpit Configurations



STERNDRIVE DX2050

LENGTH	19'7"
MAX PEOPLE CAPACITY	9
MAX HORSEPOWER	250 HP



DX2250

LENGTH	21'7"
MAX PEOPLE CAPACITY	11
MAX HORSEPOWER	250 HP



DX2000

LENGTH	19'7"
MAX PEOPLE CAPACITY	10
MAX HORSEPOWER	150 HP



DX2200

LENGTH	21'7"
MAX PEOPLE CAPACITY	12
MAX HORSEPOWER	200 HP

Element Series

Lightweight, Compact



M15

LENGTH	15'2"
MAX PEOPLE CAPACITY	5
MAX HORSEPOWER	50 HP



M17

LENGTH	17'0"
MAX PEOPLE CAPACITY	7
MAX HORSEPOWER	90 HP
New: Fishina Package	



M19

LENGTH	19'0"
MAX PEOPLE CAPACITY	9
MAX HORSEPOWER	115 HP
New: Fishina Package	

Lightweight, Spacious, More Towing Power



E18*

LENGTH	18'2"
MAX PEOPLE CAPACITY	9
MAX HORSEPOWER	115 HP



E21

LENGTH	20'8"
MAX PEOPLE CAPACITY	10
MAX HORSEPOWER	150 HP



Trophy Series

Deep-V Hull, Saltwater/Coastal Capability, Fold-down Jump Seats



T20 CC

LENGTH	20'6"
MAX PEOPLE CAPACITY	8
MAX HODSEDOWED	175 HD



T22 CC

LENGTH	22'7"
MAX PEOPLE CAPACITY	10
MAX HORSEPOWER	300 HP



T24 CC

LENGTH	24'7"
MAX PEOPLE CAPACITY	12
MAX HORSEPOWER	300 HP

Deep-V Hull, Saltwater/Coastal Capability, Single Bench Seat



T20 CX

LENGTH	20'6"
MAX PEOPLE CAPACITY	8
MAX HORSEPOWER	175 HP



T22 CX

LENGTH	22'7"
MAX PEOPLE CAPACITY	10
MAX HORSEPOWER	300 HP

M Hull Foundation, Ideal for Freshwater/Inshore Fishing



T18 Bay

LENGTH	18'2"
MAX PEOPLE CAPACITY	6
MAX HORSEPOWER	115 HP



T21 Bay

LENGTH	20'8"
MAX PEOPLE CAPACITY	10
MAX HORSEPOWER	150 HP

Bowriders

Need for speed meets the call of the water

Bowriders have a distinct "rise" when underway that creates a sensation of flying over the water. This experience makes them a hit with kids and adults alike, so be ready to take turns riding up front.

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VR Series

Sterndrives with Classic V Hull, Ideal for Water Sports





LENGTH	18'9"
MAX PEOPLE CAPACITY	7
MAX HORSEPOWER	200 HP



VR5 STERNDRIVE*

LENGTH	20'7"
MAX PEOPLE CAPACITY	9
MAX HORSEPOWER	250 HP



VR6 STERNDRIVE*

LENGTH	22'7"
MAX PEOPLE CAPACITY	10
MAX HORSEPOWER	250 HP

Outboards with Classic V Hull, Best for Saltwater Use



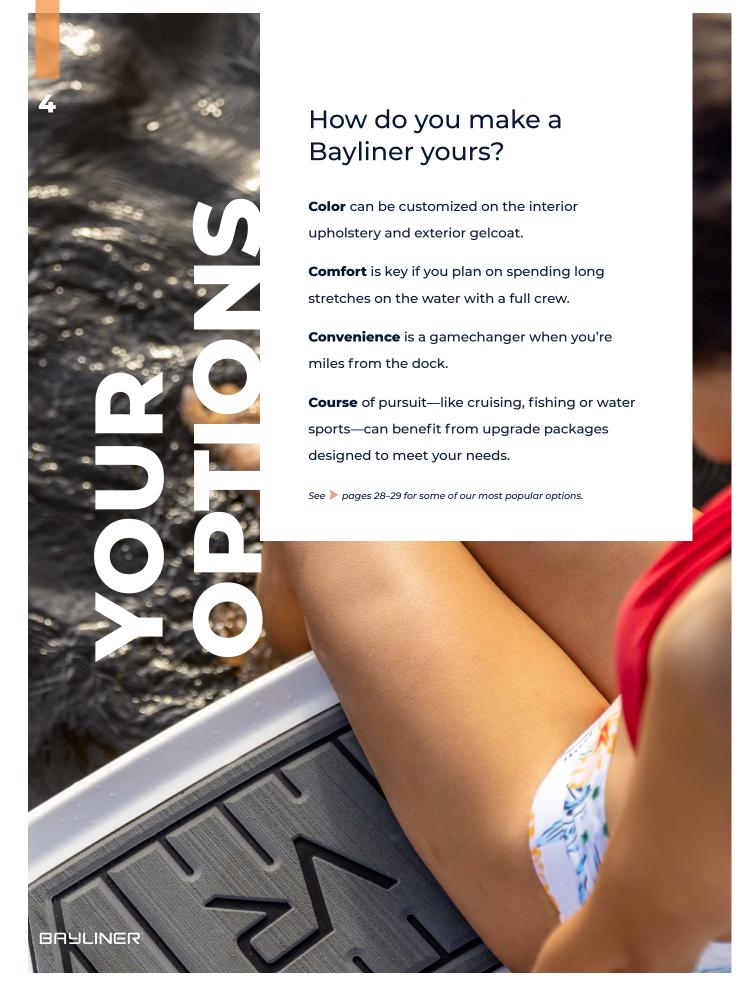
LENGTH	18'10"
MAX PEOPLE CAPACITY	7
MAX HORSEPOWER	150 HP



LENGTH	20'7"
MAX PEOPLE CAPACITY	9
MAX HORSEPOWER	150 HP



LENGTH	22'7"
MAX PEOPLE CAPACITY	10
MAX HORSEPOWER	200 HP







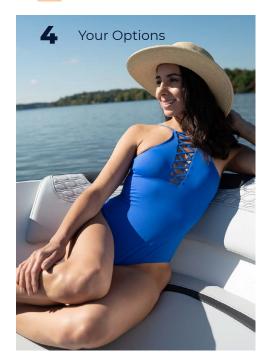






Find all the classics—black, gray, white, and navy plus signature hues like Reef Green, Impulse Blue and Rally Red available on select models.













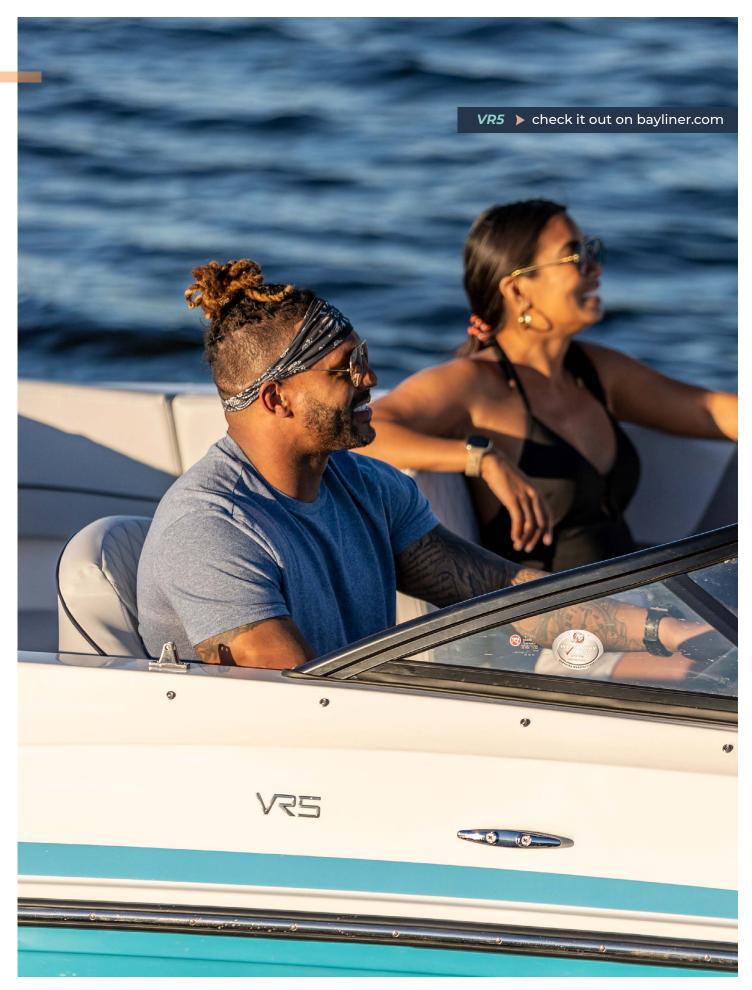
comfort

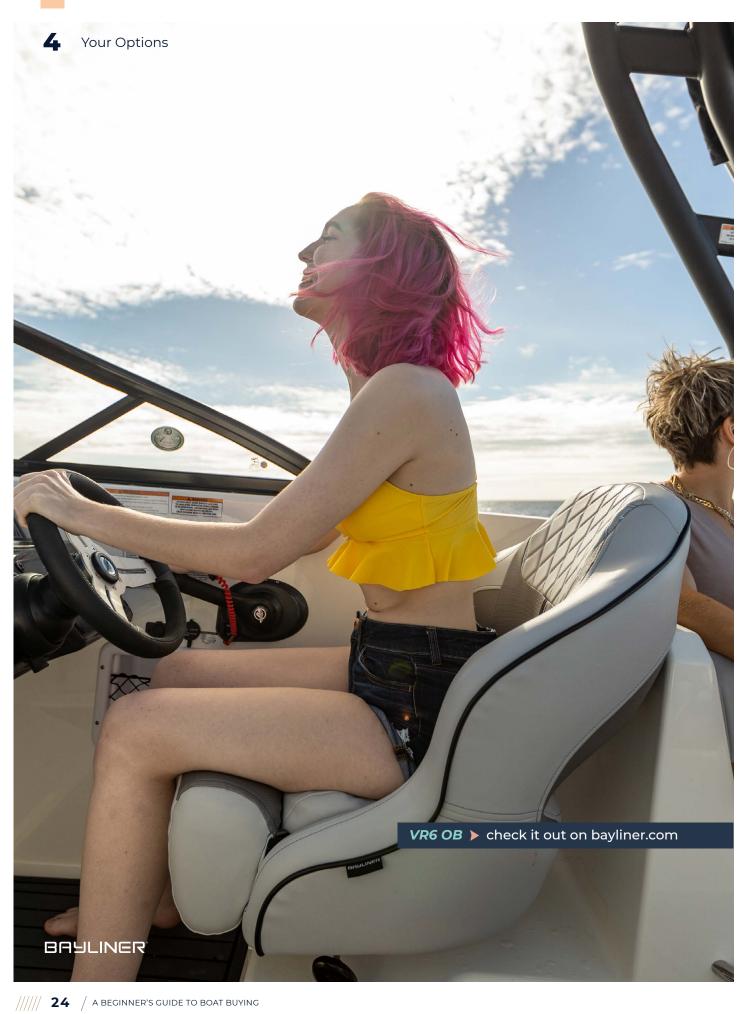
Details like cushion inserts, premium finishes and no-slip flooring make your time on board feel like a spa getaway.





















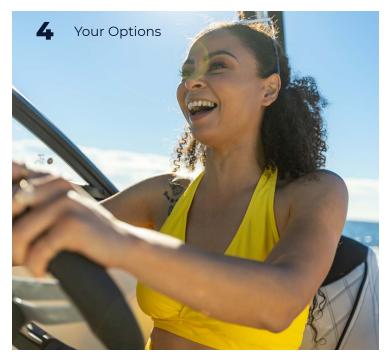


convenience

Options like stereo, glass dash and tower upgrades make your time at the helm more seamless and intuitive.

















course of pursuit

Equipment like board racks, trolling motors, ski pylons and entertainment options help you boat any way you want to.







Layout

Select models offer customization in floorplan or seating.

DX Series models

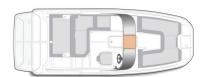
Maximum seating layout (standard)



Entertainment layout with integrated sink



Dual console layout with windshield



Trophy Series models

CC: Flip-up transom seats



CX: Transom cruising bench seat



Options

Most popular add-ons



6' bimini top w/boot



Snap-on bow well & cockpit cover (windshield)



500 GPH bilge pump (automatic)



Digital depth indicator



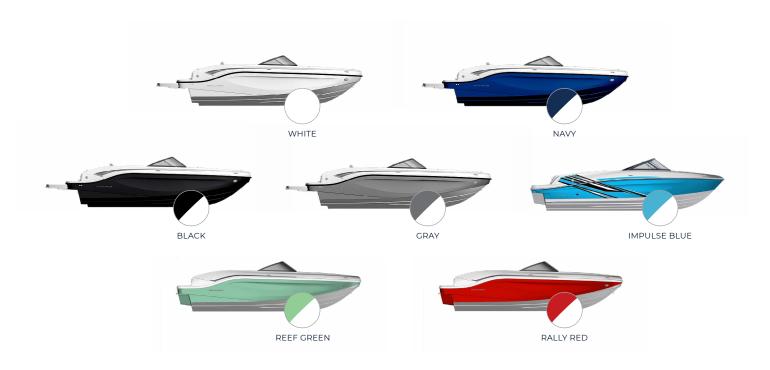
Cockpit flooring (teak or gray mat)

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Layouts & options ➤ check it out on bayliner.com

Color

Solid or white bottom hull



New

Offering you even more options for 2023



Rockford Fosgate stereo upgrade



ProArc Tower upgrade on DX, VR, E21 models



Accent upholstery stitching upgrade



M Series now offering Fishing Package

Wondering what comes next?

We believe we can learn more when we listen closely. So, we design our boats with deep empathy and a drive to serve the boaters of tomorrow.

Once you know your boating vision, we will put you in touch with your local dealer to bring the dream to life.

Once you've found what you're looking for, you can share your experiences with a community of boaters around the world.

And when you're in the moment, living the dream, we hope you'll pass your passions on to the next generation.

We'll be here when you do.

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