

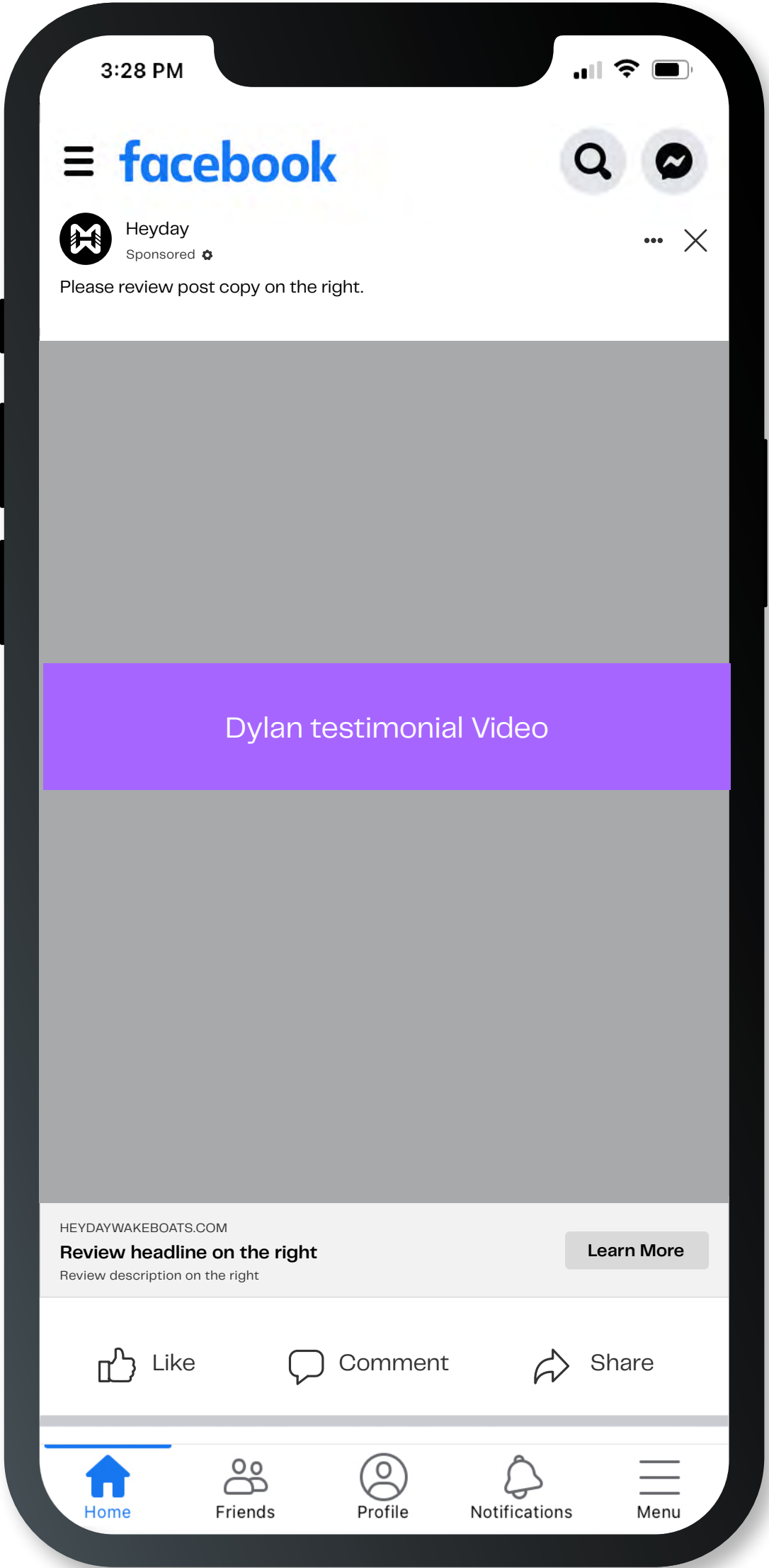
BRUNSWICK™

heyday®

Dealer Advertising Kit

UPDATE 02.06.25

Social Post – Video 1

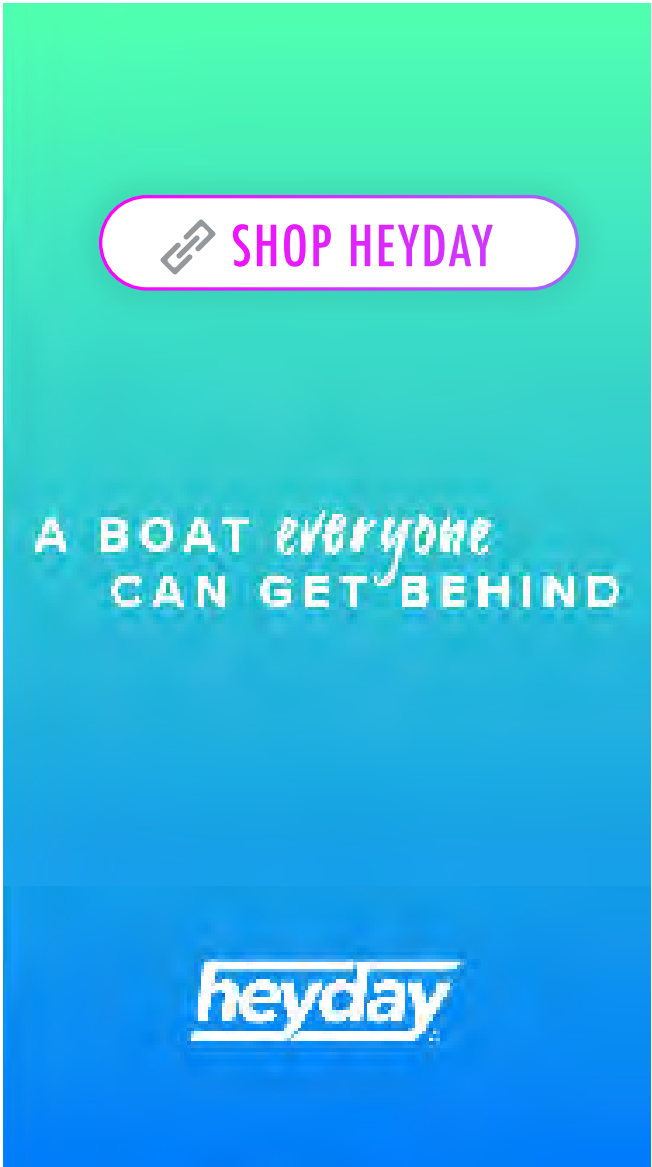


Link to view 4:5 <https://xxxxxxxxxxxxx>

Link to view 9:16 <https://xxxxxxxxxxxxx>

Link to view 16:9 <https://xxxxxxxxxxxxx>

Video direction provided to Shannon/Video Team



LINK BUTTON FPO –
ADD MANUALLY WHEN
POSTING VIDEO

Post copy (125c):
Dylan says it best—Heyday Wake Boats put watersports in reach for riders of all levels! Visit us to shop current models.

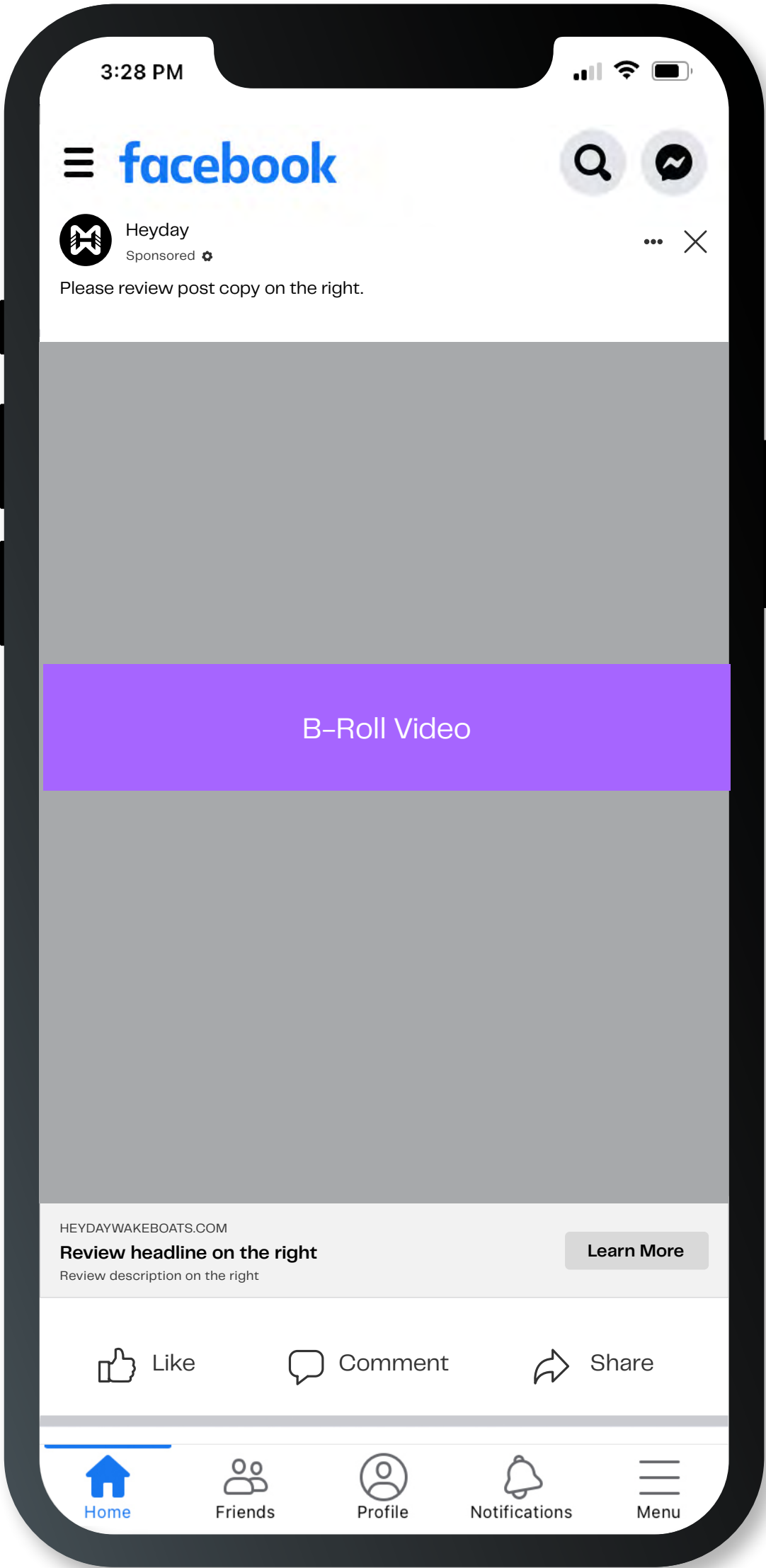
Headline (27c):
GET BEHIND A HEYDAY

Description (27c):
Let’s find your ride.

Talking points for dealer organic social

- Reasons to believe (RTB)
- Heyday’s innovative hull design + Integrated Wake System
 - Built-in ballast, radiused transom and freeboard depth are designed to throw wakes without the need for add-ons
 - Models for every level of rider from beginner to advanced
 - Versatile configurations that are as good for watersports as they are for socializing and hanging out on board
 - Highly competitive price points so more people have access to watersports
 - A class-leading 8-year warranty so you can feel confident your purchase is protected
- Features to call out
- Integrated sound systems
 - Touchscreen displays
 - Spacious hangout zones
 - Fun hull colors and combinations

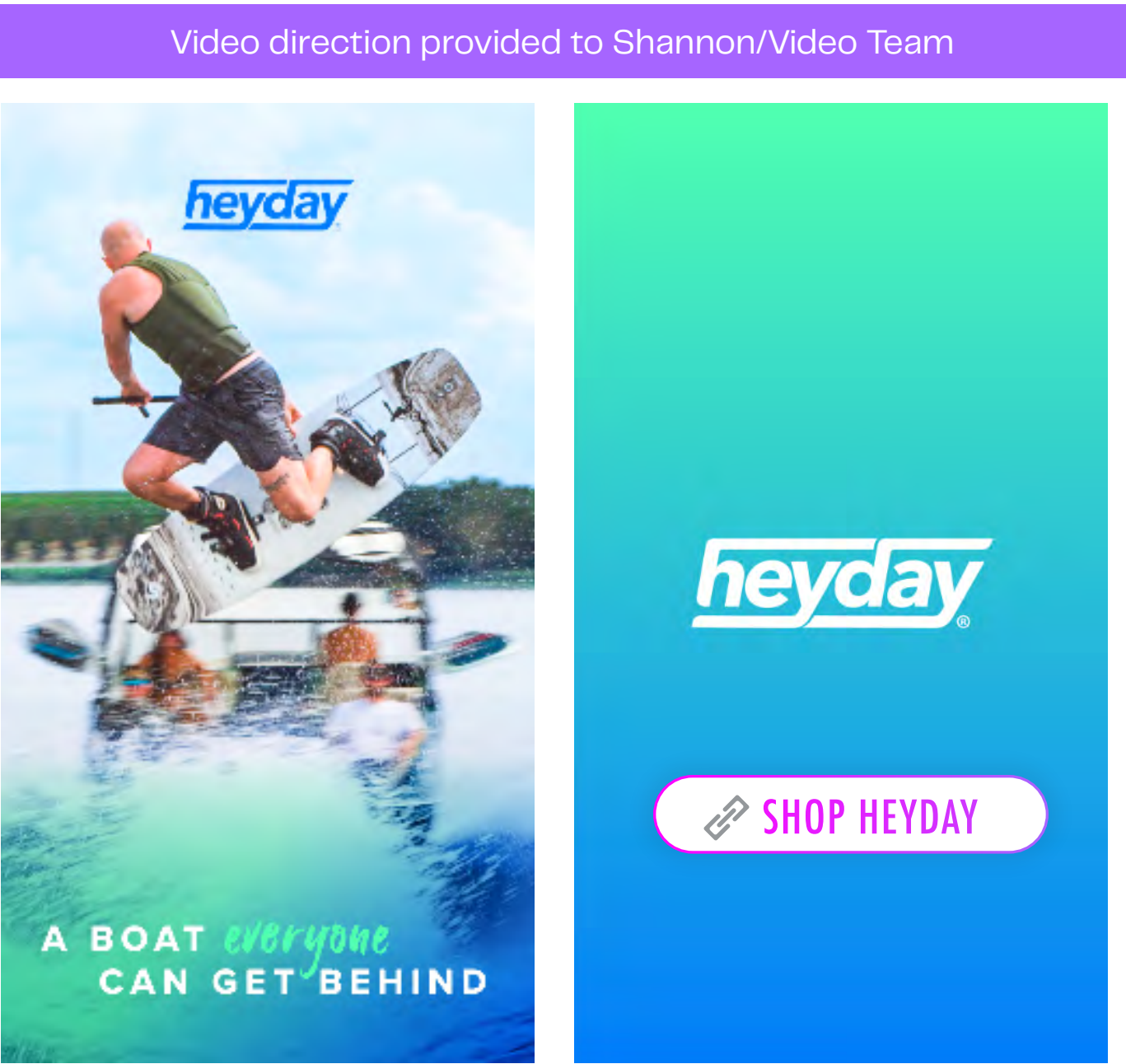
Social Post – Video 2



Link to view 4:5 <https://xxxxxxxxxxxxx>

Link to view 9:16 <https://xxxxxxxxxxxxx>

Link to view 16:9 <https://xxxxxxxxxxxxx>



LINK BUTTON FPO –
ADD MANUALLY WHEN
POSTING VIDEO

Post copy (125c):

Heyday Wake Boats blend top-notch quality with affordability for riders of all levels. Stop by to browse our current inventory!

Headline (27c):

GET BEHIND A HEYDAY

Description (27c):

Let's find your ride.

Talking points for dealer organic social

Reasons to believe (RTB)

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Features to call out

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Social Post – Static Options



Talking points for dealer organic social

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Google Ads

Notes go here or delete

300x600



250x250



336x280



300x250



320x100



728x90



Google Ads

Notes go here or delete

300x600



250x250



336x280



300x250



320x100



728x90

