

BORN TO  
*stand out*



**heyday**<sup>®</sup>

2023





*it's high time*  
YOU HAD YOUR HEYDAY





## (here's why)

### **PERFORMANCE FOR THE PEOPLE**

Our boats produce wakes and waves approved by the pros at prices approved by everyone else—without compromising on expectations.

### **TOTAL VALUE**

Our boats come ready to ride with a trailer and features like GatorStep flooring, automatic speed control, our folding Force Tower and Integrated Wake System (more on those in a bit).

### **SWEET SIMPLICITY**

When your boat is easy to own and easy to use, it's easy to enjoy. With a boat this intuitive, you can start making memories on the water from day one.

### **UNCANNY QUALITY WITH UNMATCHED STANDARDS**

As part of Brunswick® Corporation—the world's largest marine manufacturer—Heyday Wake Boats are designed and built by passionate boaters for passionate boaters.



# one hull

## OF A WAKE



LET US DO ALL THE WORK  
WHILE YOU HAVE ALL THE  
FUN. OUR HULL DESIGN  
DELIVERS CLEAN, CRISP,  
REPEATABLE WAVES AND  
WAKES WITHOUT THE  
NEED FOR ADD-ONS.



WHY DO WE SAY OUR  
BOATS ARE MADE *smarter?*

IT ALL COMES DOWN TO  
3 SIMPLE THINGS.

1

#### HARDTANK BALLAST

Adding weight pushes your boat downward for water displacement (the key to forming a great wake). Our subfloor ballast is built in, eliminating the need to haul around musty bags and freeing up more storage for gear.

2

#### FREEBOARD DEPTH

The more hull there is to push down, the more water you push up. So, we design our boats to have higher sides that let the hull plunge deeper.

3

#### TRANSOM

The shape of the back of your boat affects the shape of your curl. Ours intersects with the water at a precise 117-degree angle with soft, radiused corners that throw a reliably clean wave. **Every. Single. Time.**



We call this our **Integrated Wake System (IWS)** which virtually eliminates the need for expensive wake-shaping gates and tabs.

Learn more about it [here](#).

## + MORE TOWER *tech*

YOU'D BE SURPRISED HOW MUCH DIFFERENCE  
YOUR TOWER MAKES. WE DECKED OUT OUR FOLDING  
**FORCE TOWER** WITH INTUITIVE TOUCHES ALL OVER.

#### SURF KNOBS

You need them to feed the line just right, especially when you're just starting out. Our surf knobs help to start the rider outside the wake in clean water and away from any propwash.

#### GAS ASSISTED

Raising and lowering your tower has never been easier, making storage a breeze!

#### OPTIONAL GoPro® MOUNT

You can capture every moment happening behind the boat.

#### OPTIONAL SOUND SYSTEM BOOST

Keep the party wave rolling with epic sounds from the Sound System Boost option which includes a Rockford® amp, 10" subwoofer, two 8" tower speakers and a transom stereo remote.





# ANATOMY OF A *clean wake*

WHETHER YOU PREFER A WAKEBOARD OR A SURF/SKIMBOARD,  
HEYDAY IS ENGINEERED TO DELIVER.



PLENTY OF POP



STEADY PUSH



RIGID CURL



EVEN SYMMETRY



WATCH [HOW TO WAKESURF](#)



WATCH [HOW TO WAKEBOARD](#)







**heyday**

**H2R**

EPIC PROGRESSION UNLEASHED



**H2O**

EPIC PROGRESSION FOR ALL



# THE NEXT *generation* IS HERE

THE H SERIES CONTINUES TO SHATTER EXPECTATIONS BY BLENDING SMART SIMPLICITY WITH NEXT-LEVEL FEATURES AND OPTIONS.









THE VIRTUAL  
DOCK IS *always open*



360°  
360° VIRTUAL  
TOUR AVAILABLE

#### ONBOARD HIGHLIGHTS

- 1 Futuristic Helm w/ Touchscreen
- 2 Premium Upholstery Stitching
- 3 Convertible Aft Stadium Seats
- 4 Transformational Rear-Facing Cockpit Seats

Build your boat at [HEYDAYWAKEBOATS.COM](https://heydaywakeboats.com)





# H2O



heyday



# THE VIRTUAL DOCK IS *always open*

[WALK-THROUGH HERE](#)

## ONBOARD HIGHLIGHTS

- ① NEW Raise-&-Lower Power Platform
- ② NEW Heated Hatch for Stowing Wet Gear
- ③ Rear-Facing Spectator Seats
- ④ Ample Under-Seat Storage Space

Build your boat at [HEYDAYWAKEBOATS.COM](https://HEYDAYWAKEBOATS.COM)







**heyday**



**WTSurf**

BIGGER, BADDER FOR  
FEARLESS RIDERS



A TRUE ORIGINAL  
*rides on*

THE WT SERIES, KNOWN FOR MODELS WITH PREMIUM PERFORMANCE AND ATTAINABLE PRICE POINTS, PUTS EPIC WAKES IN REACH FOR FIRST-TIME RIDERS AND SERIOUS SHREDDERS ALIKE.



**WT-2<sup>DC</sup>**  
SERIOUS FUN MEETS  
SERIOUS VALUE

HEYDAYWAKEBOATS.COM

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# WT-2<sup>DC</sup>



*heyday*



THE VIRTUAL  
DOCK IS *always open*

360°  
360° VIRTUAL  
TOUR AVAILABLE

#### KEY FEATURES

- 1 Wrap-Around Cockpit Seating
- 2 Heyday Hangout Zone
- 3 Folding Force Tower
- 4 Ski Locker & Under-Seat Storage

Build your boat at [HEYDAYWAKEBOATS.COM](https://HEYDAYWAKEBOATS.COM)





# WTSurf





BUILD YOURS *now*

#### KEY FEATURES

- 1 Sizable Playpen
- 2 Versatile Cockpit Seating
- 3 Walkthrough Transom & Hangout Zone
- 4 **NEW** Ballast Gauges



Build your boat at [HEYDAYWAKEBOATS.COM](https://heydaywakeboats.com)



# H22

*Build Yours*



Ballast Tank

**2,950 LBS**



Seating Capacity

**14**



Length Overall (LOA)

**22' 4"**

Storage Length

**24' 5"**



Performance

**370 HP**



Estimated Draft

**32"**



# H20

*Build Yours*



Ballast Tank

**2,400 LBS**



Seating Capacity

**14**



Length Overall (LOA)

**20'**

Storage Length

**22' 6"**



Performance

**320 HP**





# WTSurf

Build Yours



Ballast Tank

**2,800 LBS**



Seating Capacity

**17**



Length Overall (LOA)

**23' 1"**

Storage Length

**25' 11"**



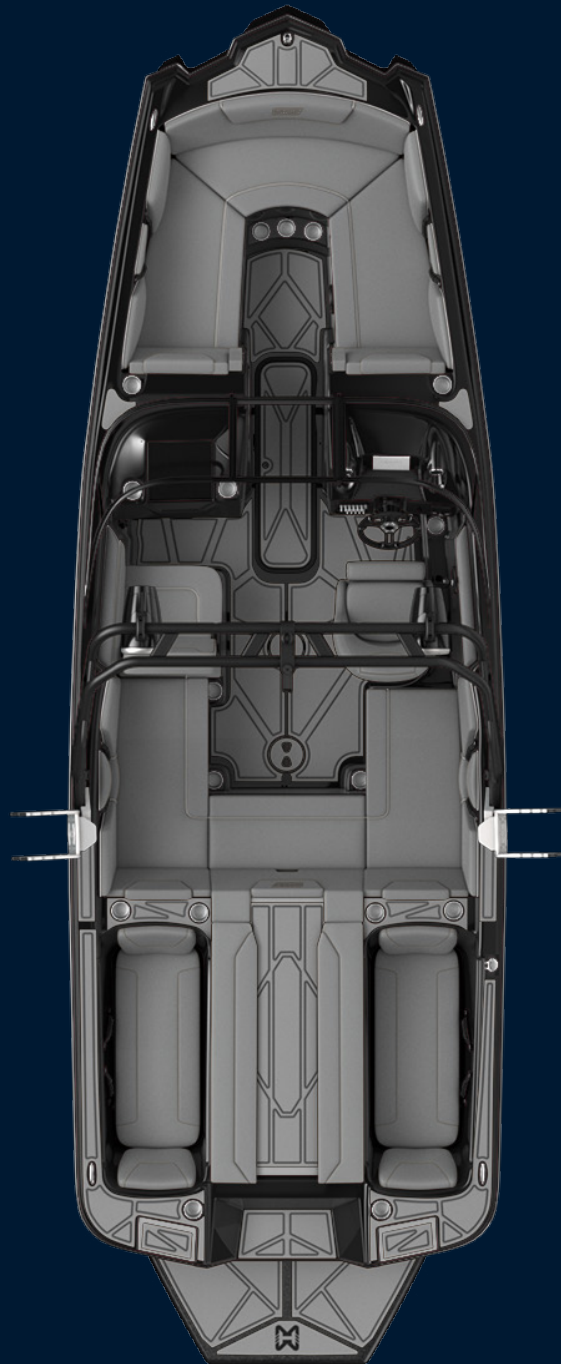
Performance

**320 HP**



Estimated Draft

**29"**



# WT-2<sup>DC</sup>

Build Yours



Ballast Tank

**1,800 LBS**



Seating Capacity

**12**



Length Overall (LOA)

**20' 6"**

Storage Length

**23' 4"**



Performance

**320 HP**



Estimated Draft

**31"**





# carro

## DJUPSJÖ



 @wakecarro

**HOMETOWN:** STOCKHOLM, SWEDEN  
**SHREDDING SINCE:** 2004

**MODEL:** WT-2DC  
**HULL:** Apollo Gray w/ Reef Green Metal Flake  
**INTERIOR:** Cloudbreak Gray  
**ENGINE:** 6.2L 370 HP Mercury



### WHAT'S IMPORTANT WHEN CHOOSING EQUIPMENT FOR NEW WAKE SPORTS ENTHUSIASTS?

It's worth investing in a newer setup, but there are many great beginner setups riders can get without breaking the bank. For wakeboard bindings, get one with open toes so people with different shoe sizes can share the same board.

**HOMETOWN:** PINCKNEY, MICHIGAN  
**SHREDDING SINCE:** 2001

**MODEL:** H22  
**HULL:** Oxford White w/ Black Ice Metal Flake  
**INTERIOR:** Sandbar  
**ENGINE:** 6.2L 370 HP Mercury

 @dirtymikedowdy



# mike

## DOWDY



## WHAT ARE SOME THINGS A DRIVER CAN DO TO HELP A WAKE SURFER GET UP THE FIRST TIME?

Start slow for a first-timer. I also find the built-in surf knobs on Heyday's Force Tower helpful in allowing people to get up and outside the wake easier. Whatever side the rider is surfing on, connect the rope to the tower assist on the same side.



# dylan

## MILLER



@dylanmiller

**HOMETOWN:** OXBOW, SASKATCHEWAN, CANADA  
**SHREDDING SINCE:** 1999

**MODEL:** WTSurf  
**HULL:** Zeus Black w/  
Gunmetal Gray Metal Flake  
**INTERIOR:** Cloudbreak Gray  
**ENGINE:** 6.2L 370 HP Mercury

## WHAT ARE YOUR BEST WAKEBOARD TIPS FOR LEARNING TO BECOME A SHREDDER?

Carving should be the first skill a rider learns. If they want to continue to progress this will be the main building block. Being able to control the board while turning quickly and exploring the wave is a skill that will help when learning other tricks.



# heyday<sup>®</sup>

## WAKE BOATS



 **8 YEAR**  
WARRANTY\*

### CLASS-LEADING COVERAGE COMES STANDARD

You deserve a carefree and confident experience. That's why we're going all in for you!

Every 2022 model year & newer Heyday now comes standard with an extended 8 years of coverage, so you can shred on and on and on.

Visit an authorized Heyday dealer to shop local inventory.

The information contained within this catalog is believed to be correct and current. Prices, options, and features are subject to change without notice. Model year boats may not contain all the features or meet specifications described herein. Confirm availability of all accessories and equipment with an authorized Heyday dealer prior to purchase.

\*Based on industry data as of July 8, 2021. Coverage details has Heyday Standard Limited 2 Year Warranty and Additional 6 Year Extended Warranty coverage administered by Brunswick Product Protection Corporation. Limitations do apply. See Heyday Limited Warranty and Brunswick Product Protection Warranty for details.

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RESPONSIBLY

