

BRUNSWICK™

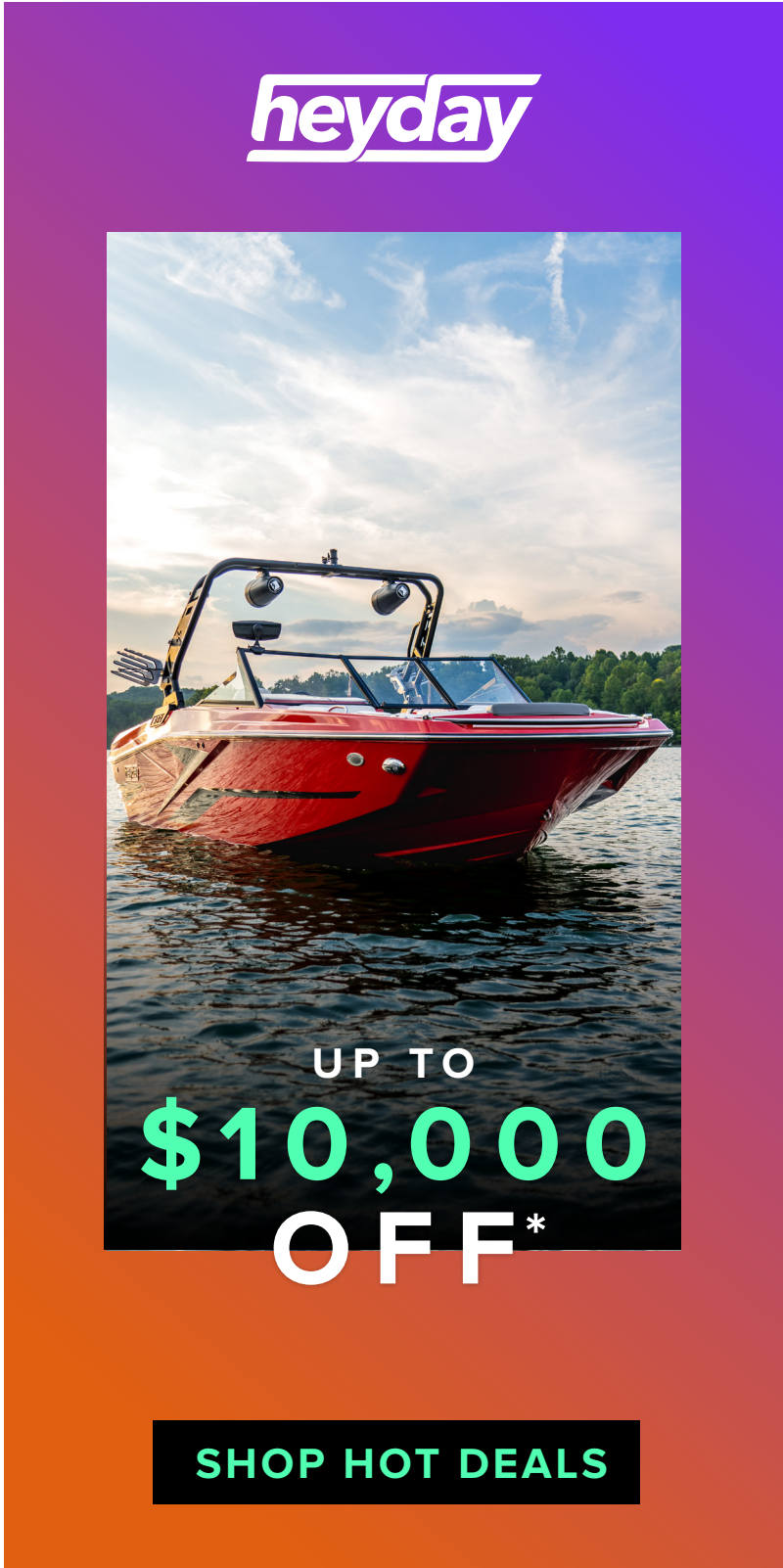
heyday®

Q1 Promo

UPDATE 11.21.23

Display – Prospecting

300x600



250x250



336x280



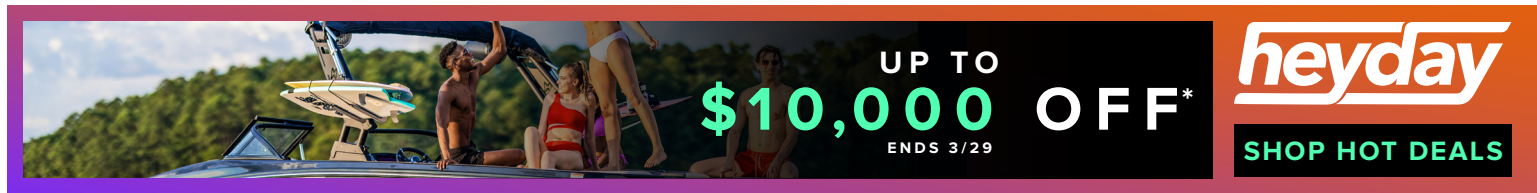
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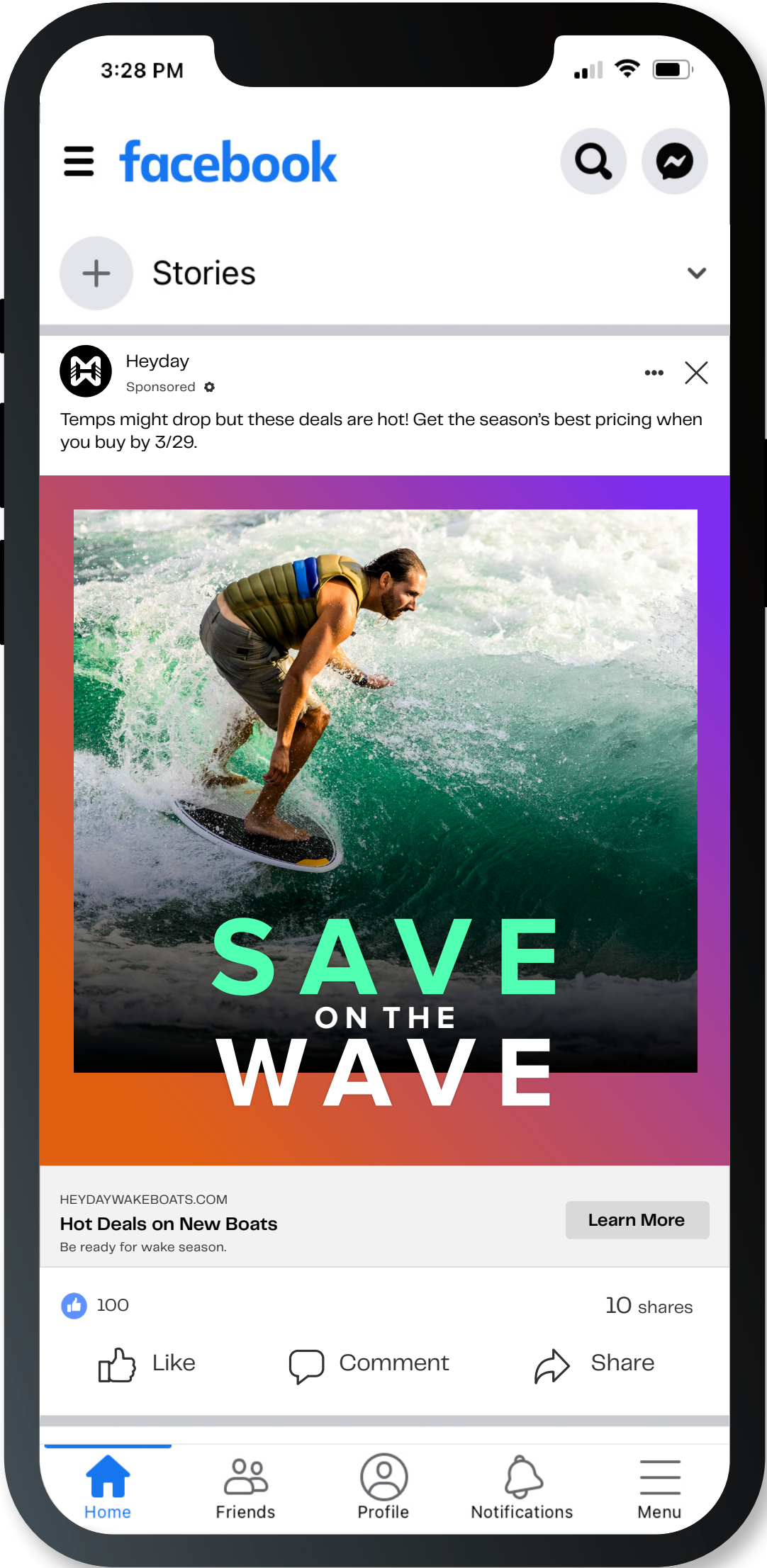
320x100



728x90



Paid Social Assets – Prospecting

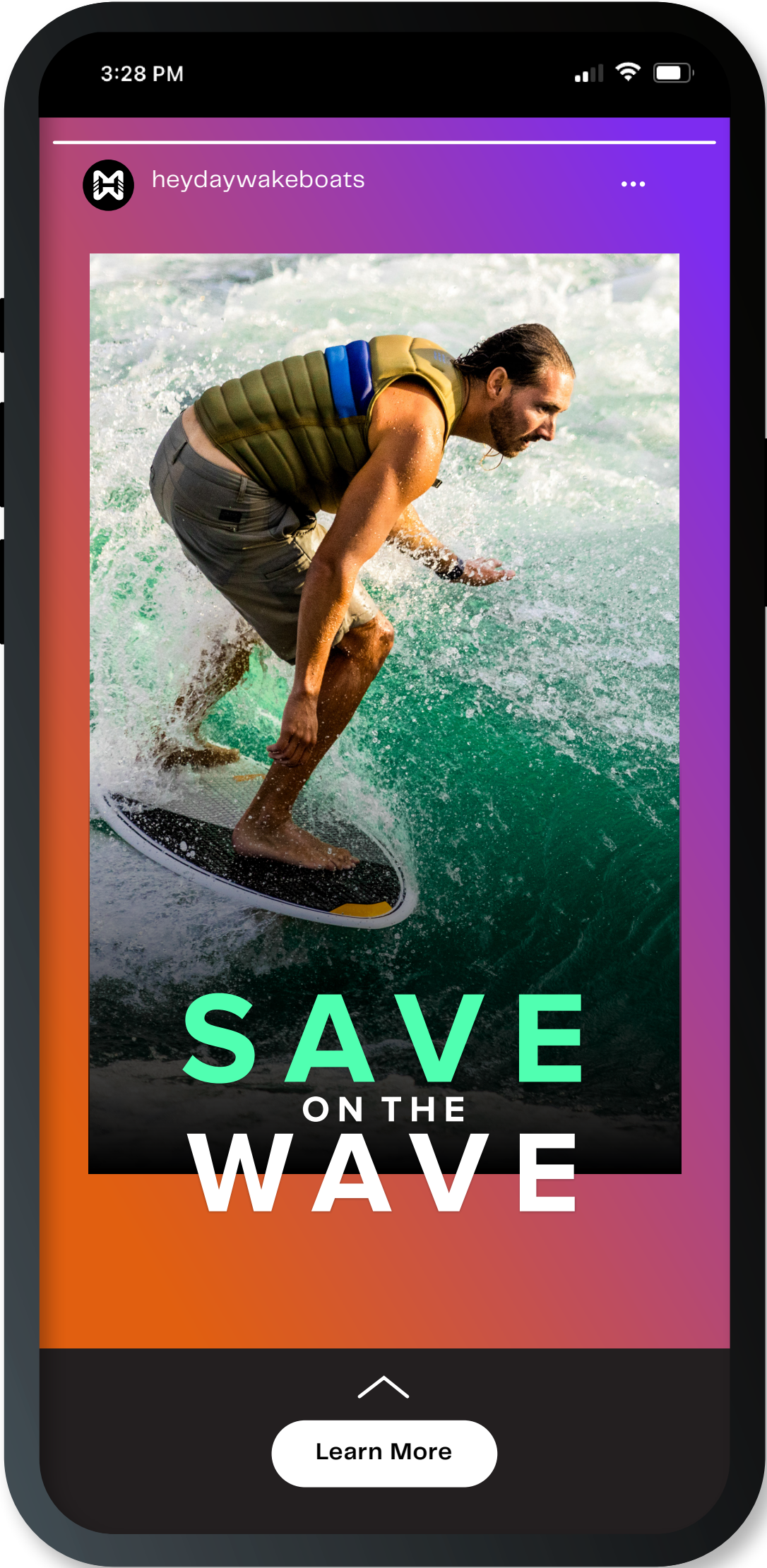


Post copy (125c)
Temps might drop but these deals are hot! Get the season’s best pricing when you buy by 3/29.

Headline (27c)
Hot Deals on New Boats

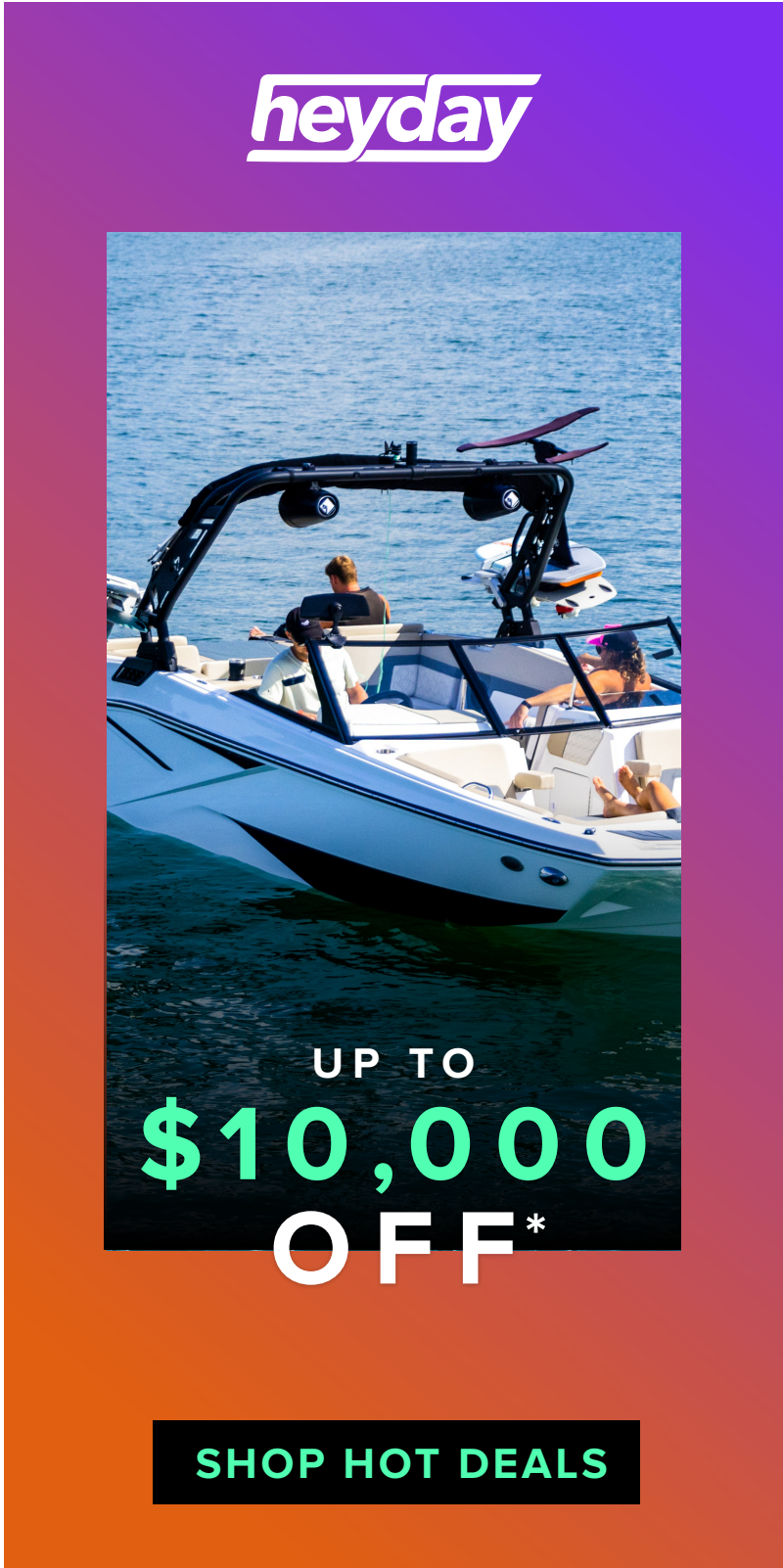
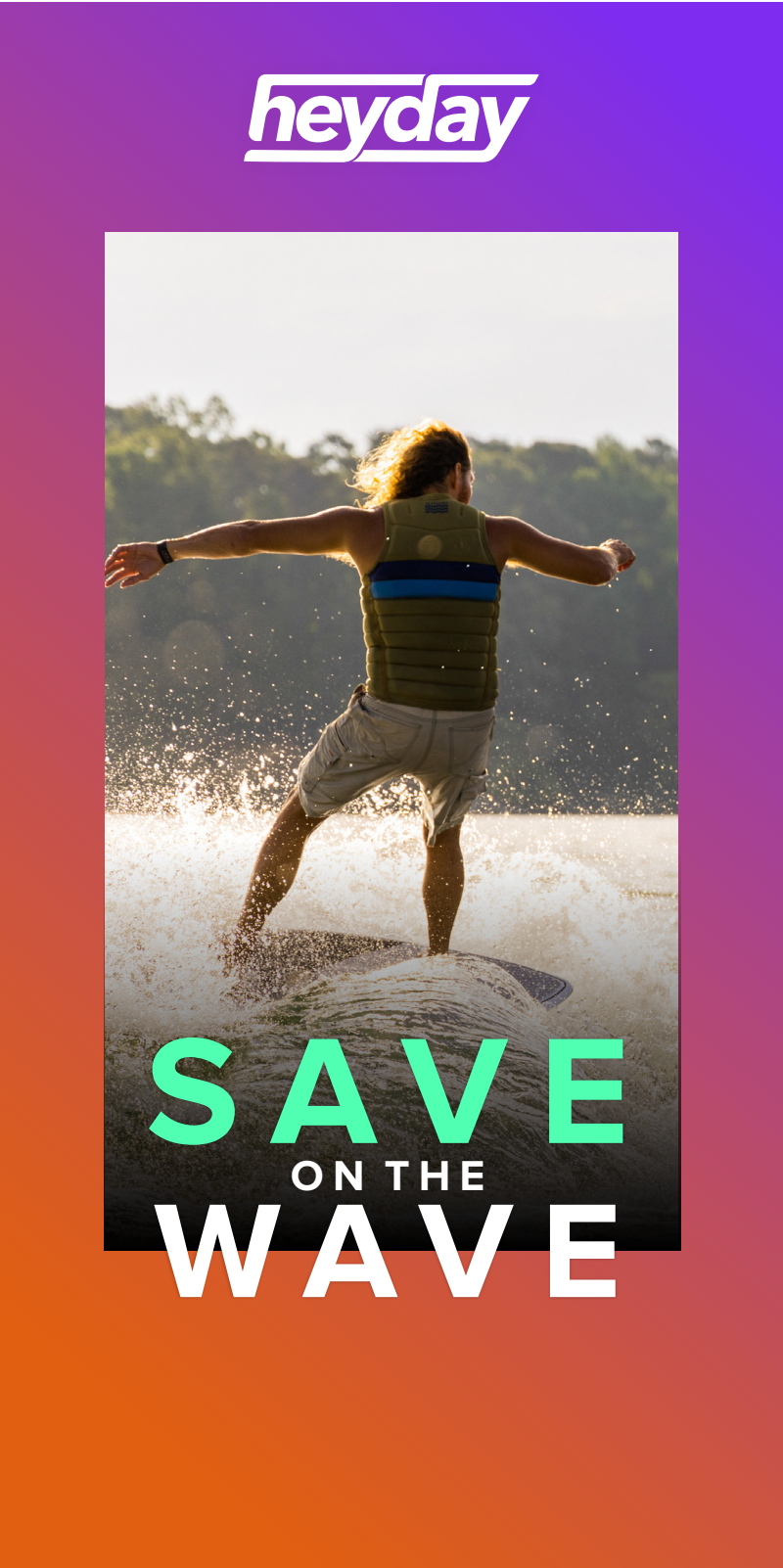
Description (27c)
Be ready for wake season.

Stories – Prospecting



Retargeting Display – H's

300x600



250x250



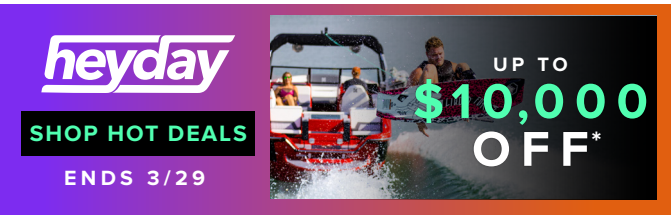
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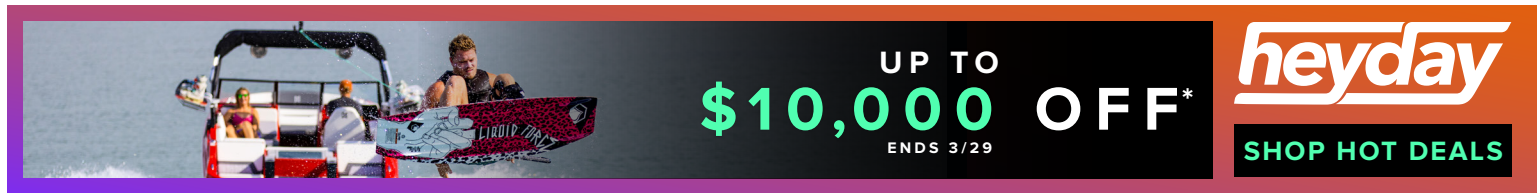
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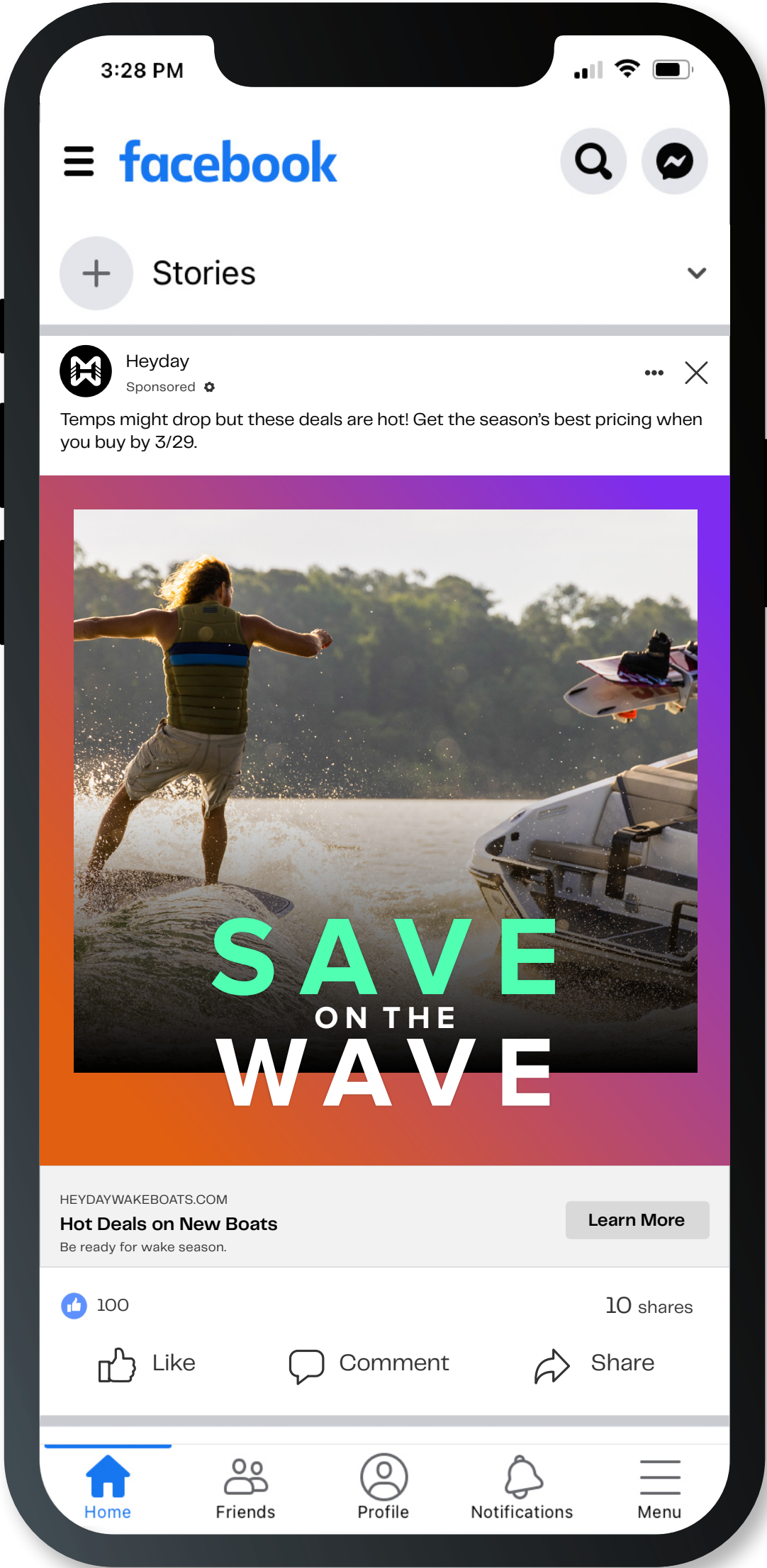
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728x90



Retargeting Paid Post – H's

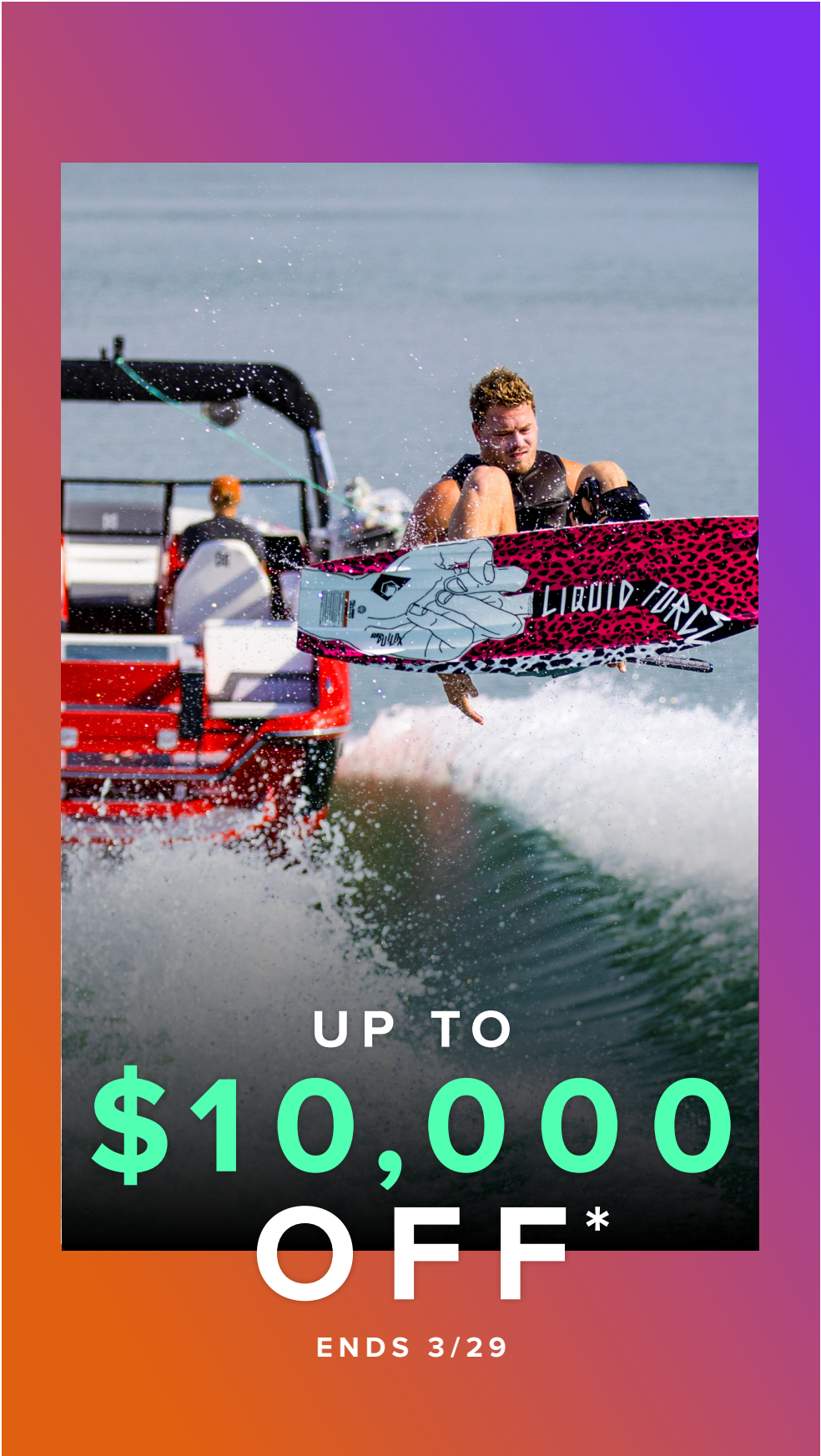
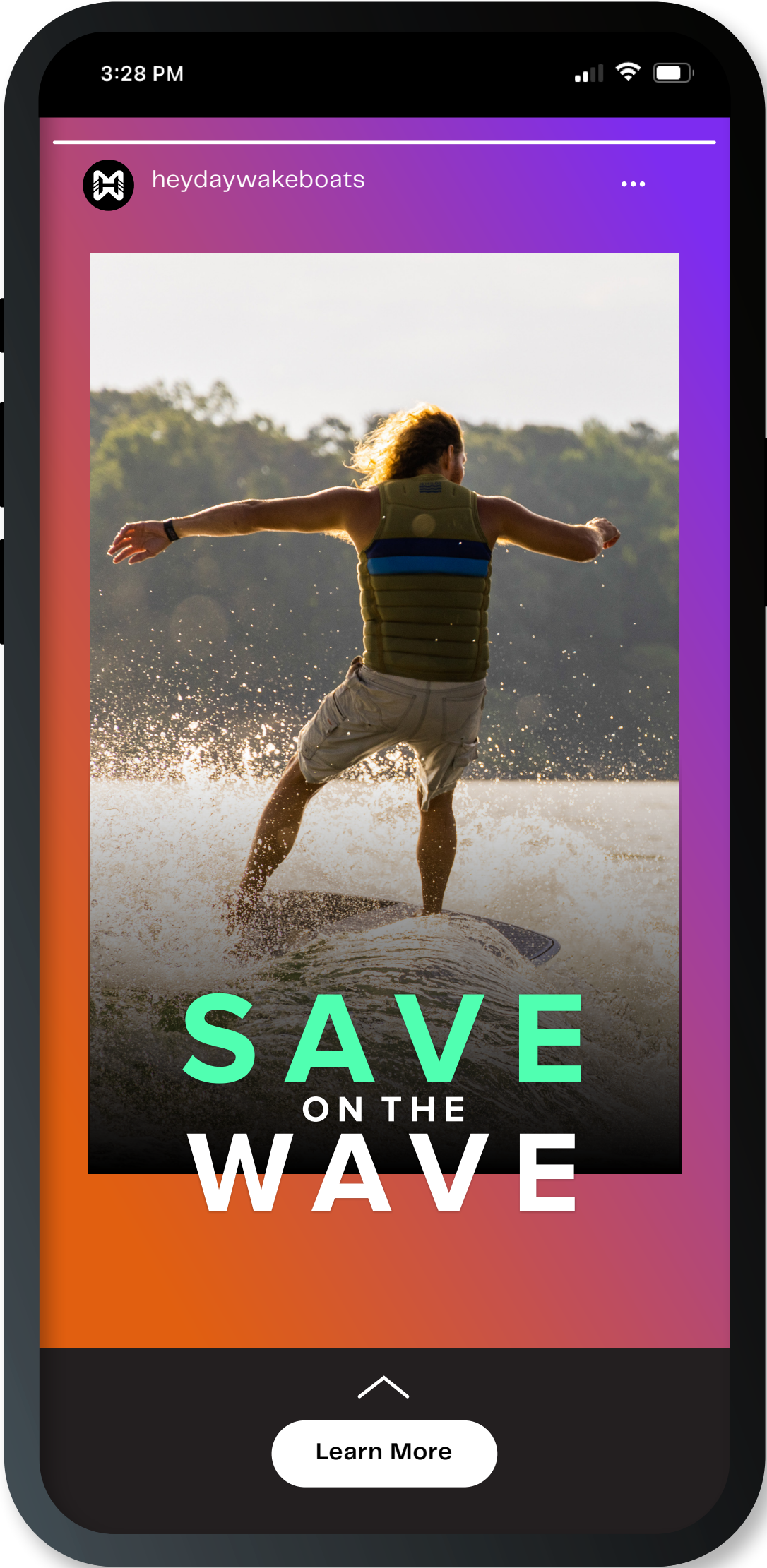


Post copy (125c)
Temps might drop but these deals are hot! Get the season's best pricing when you buy by 3/29.

Headline (27c)
Hot Deals on New Boats

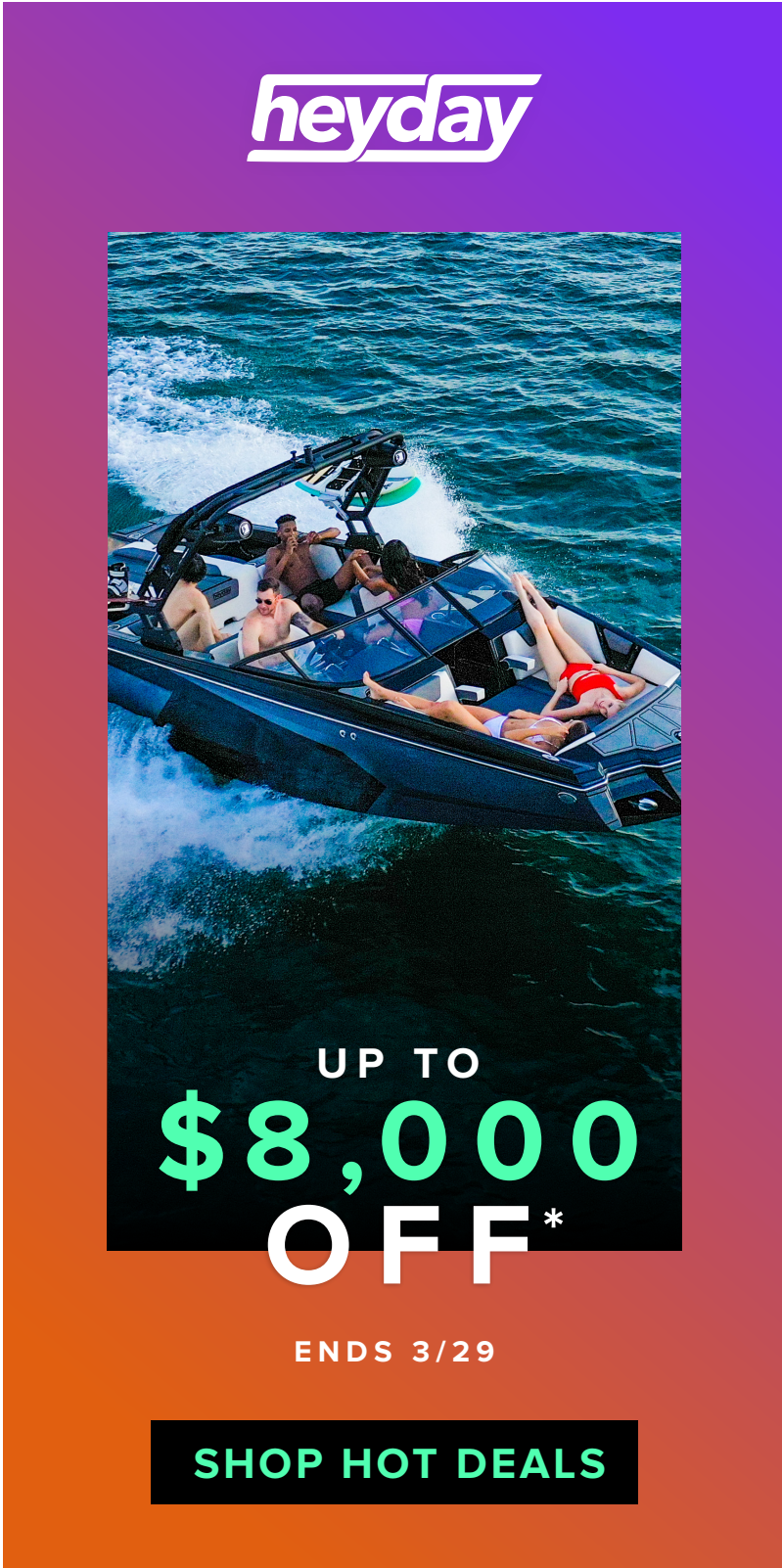
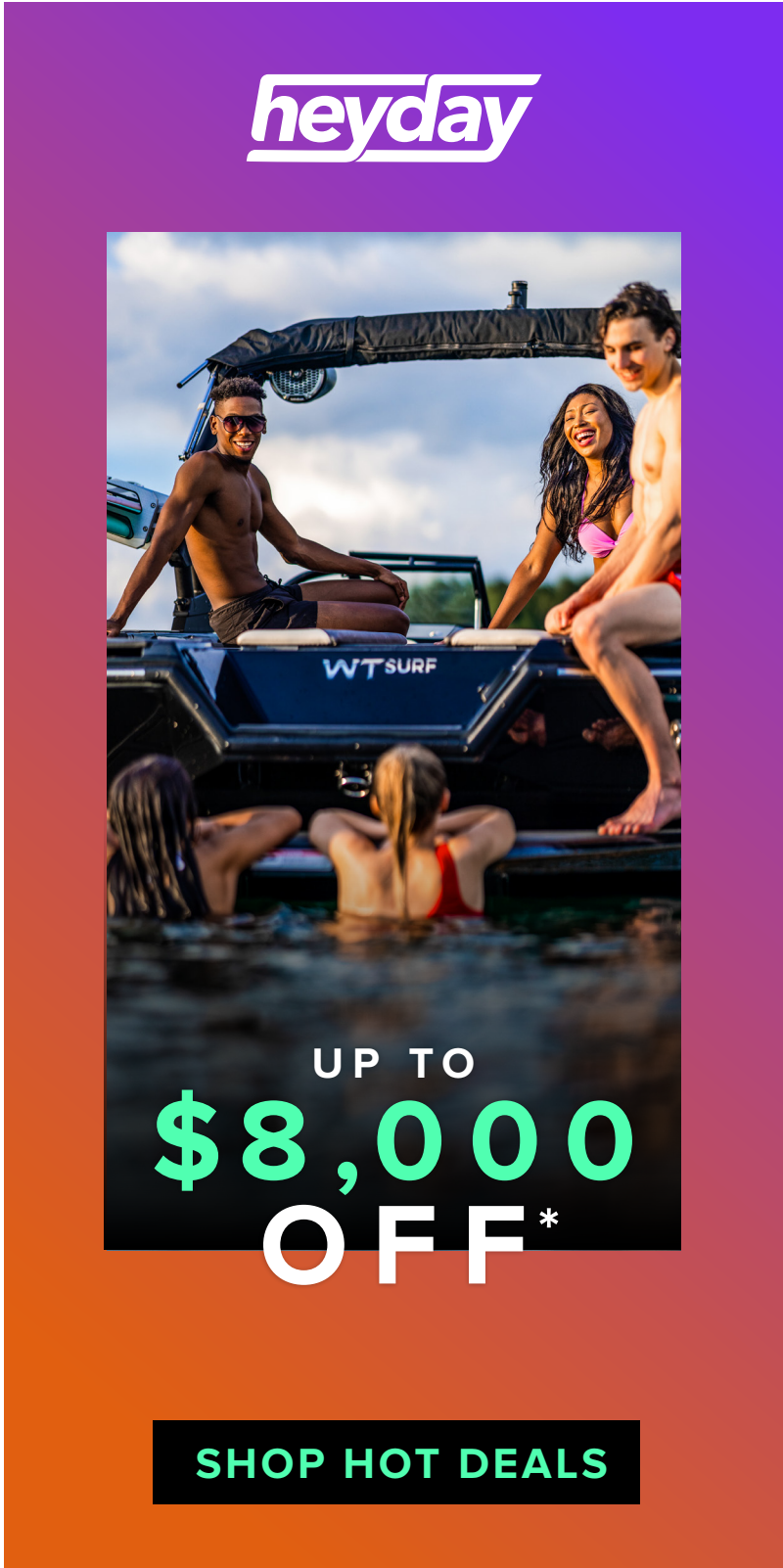
Description (27c)
Be ready for wake season.

Retargeting Paid Stories – H's



Retargeting Display – WT’s

300x600



250x250



336x280



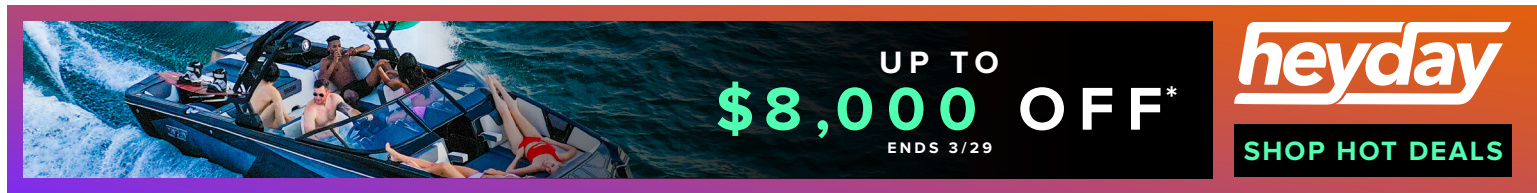
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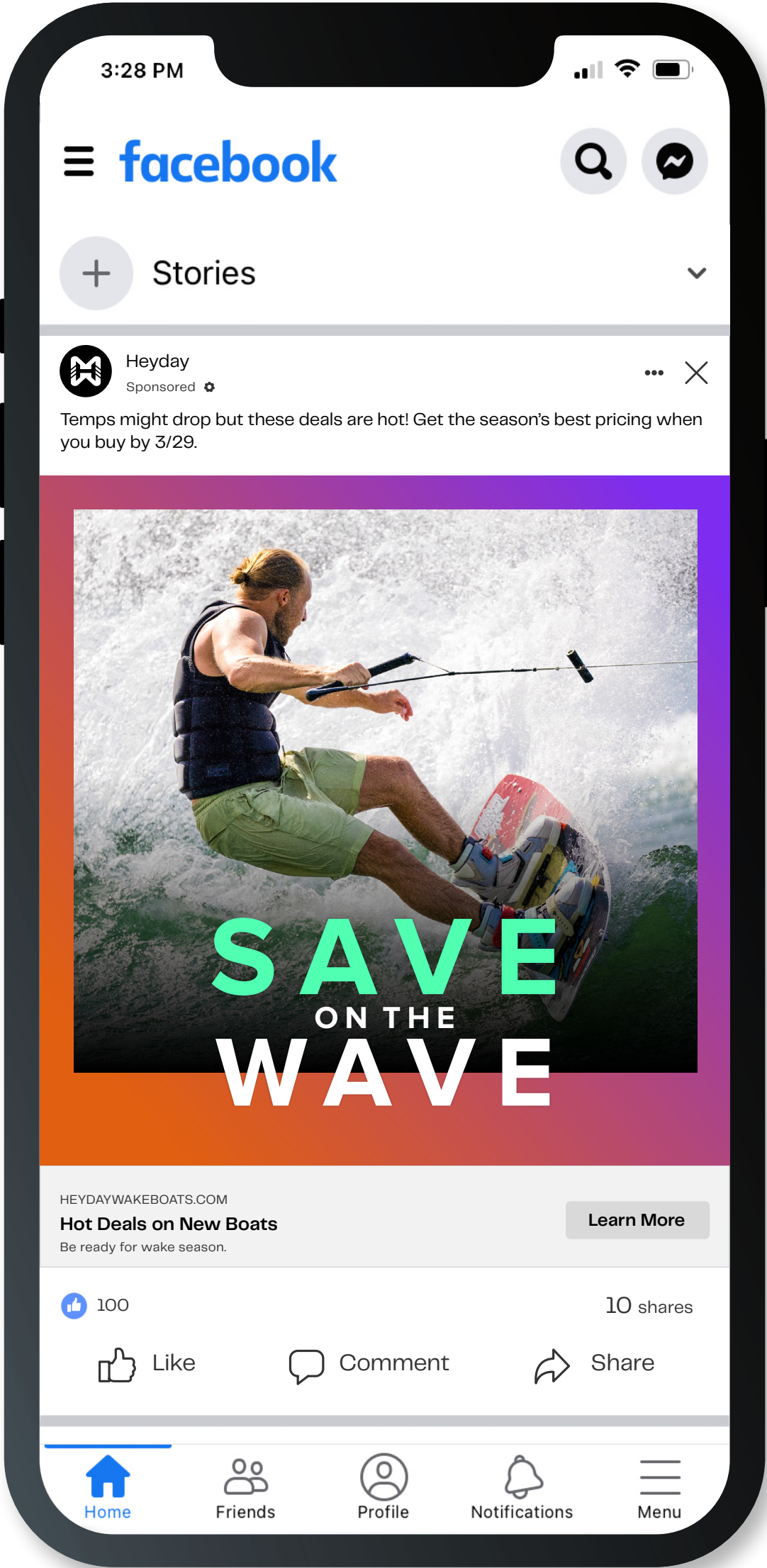
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728x90



Retargeting Paid Post – WT’s

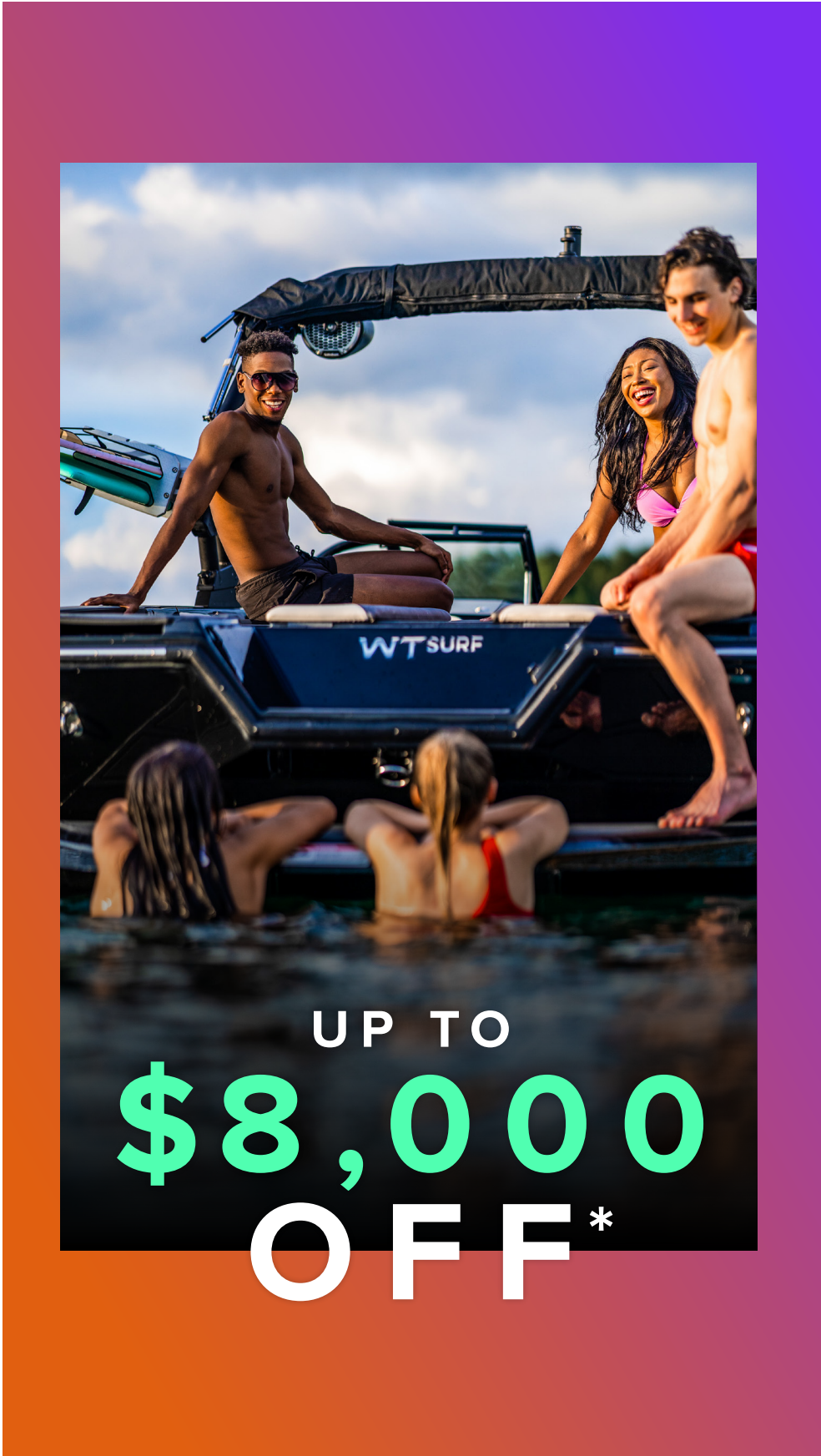
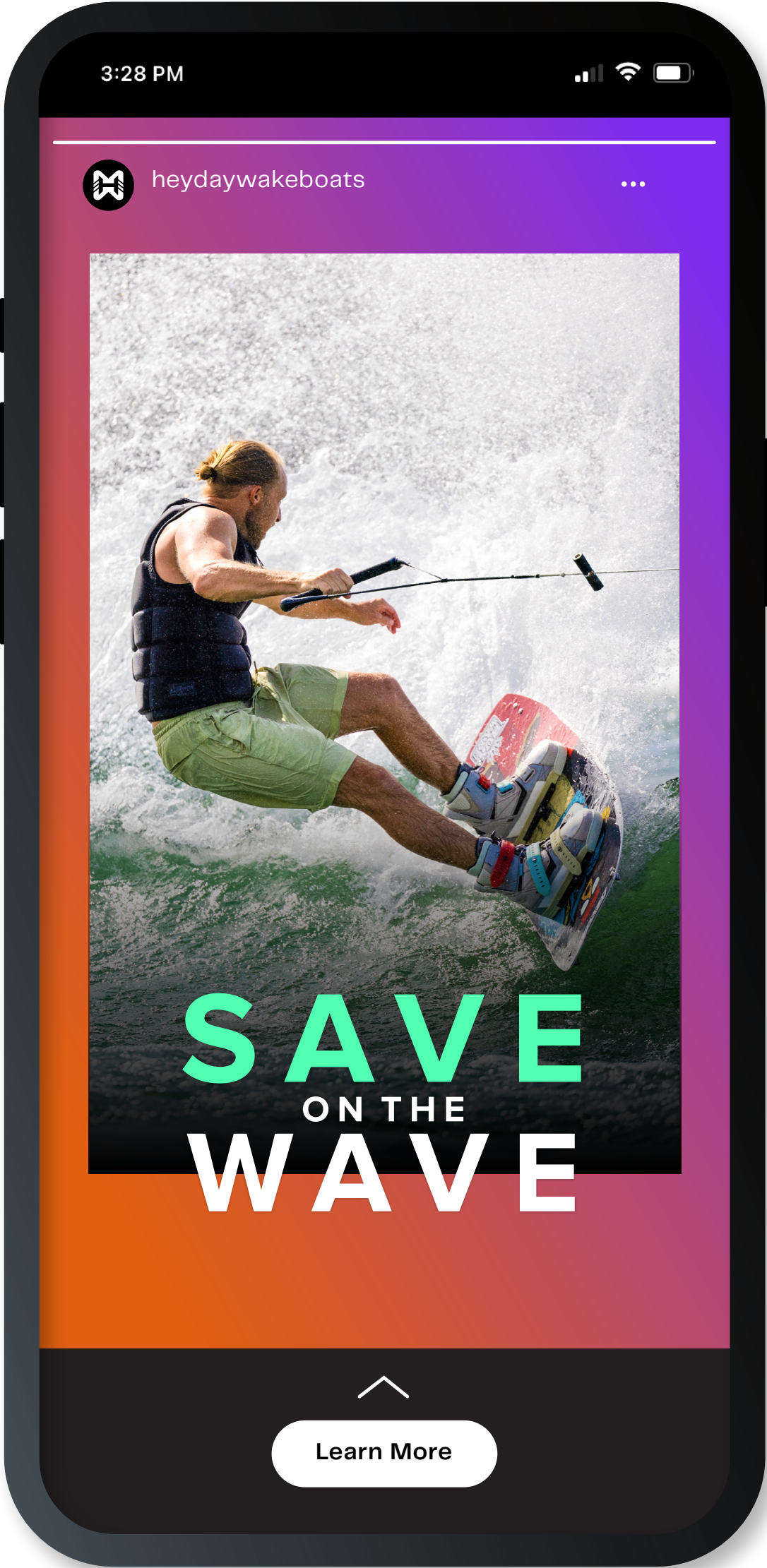


Post copy (125c)
Temps might drop but these deals are hot! Get the season’s best pricing when you buy by 3/29.

Headline (27c)
Hot Deals on New Boats

Description (27c)
Be ready for wake season.

Retargeting Paid Stories – WT's



Website Hero



BUY NOW FOR
BIGGER SAVINGS

Find rebates starting at \$8,000 on all wake-ready models.

SEE DETAILS

LP Hero/Copy



On Page Copy: (41c)

H1:
BE READY FOR WAKE SEASON WITH THE YEAR’S
BEST PRICING

Body Copy:
Now through the end of April, participating dealers are
offering rebates of up to \$8,000 for WT Series or \$10,000 for
H Series models.

every minute on the water counts, so dont let this wave pass.

submit the form below to find out more about this limited
t-time offer from a dealer near you.

[insert form]

CTA:
Submit Request

Email Announcement

Subject line (41c)
Want the year’s best pricing, **FirstName?**

Pre-header (55c)
Buy by 3/29 to save on the wave.


Body copy
WHEN TEMPS DROP
THE DEALS GET HOT

Now’s your chance, FirstName.

Get your Heyday before 3/29, and take advantage of rebates starting at \$8,000 for WT Series or \$10,000 for H Series models.

Don’t let the waves roll past. Get shred-ready now.

CTA
SEE HOW YOU’LL SAVE







WHEN TEMPS DROP THE DEALS GET HOT

Now’s your chance, FirstName.

Get your Heyday before 3/29, and take advantage of rebates starting at \$8,000 for WT Series or \$10,000 for H Series models.

Don’t let the waves roll past. Get shred-ready now.

SEE HOW YOU’LL SAVE



Email Auto Responder

Subject line (41c)
We got your request!


Pre-header (55c)
Keep your eye on your inbox.


Body copy
WE’LL BE IN TOUCH

You’re in! We have the hottest prices of the season in order to get you chasing wake this summer in style. The current rebates are up to \$8,000 off our WT-Series Models and up to \$10,000 off our H-Series Your local authorized Heyday dealer will be in contact soon.

In the meantime, explore our lineup!

- CTA**
[EXPLORE WT2-DC](#)
[EXPLORE WTSURF](#)
[EXPLORE H22](#)
[EXPLORE H20](#)






**SAVE
ON THE
WAVE**


WE’LL BE IN TOUCH

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EXPLORE WT2-DC






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EXPLORE H22



EXPLORE H20



23_FIB_HD_Q1Promo | 14

Digital Dealer Assets:

Social:

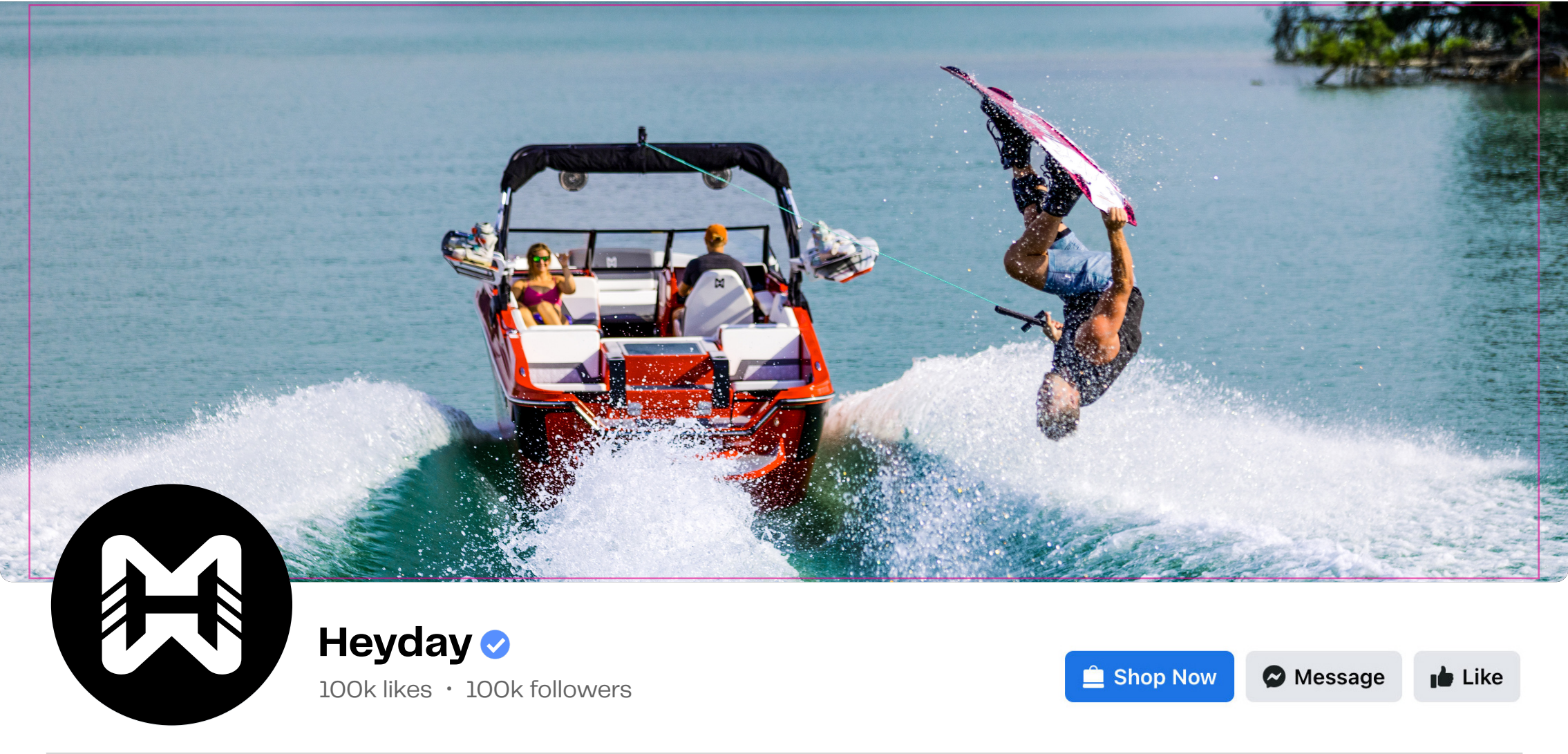


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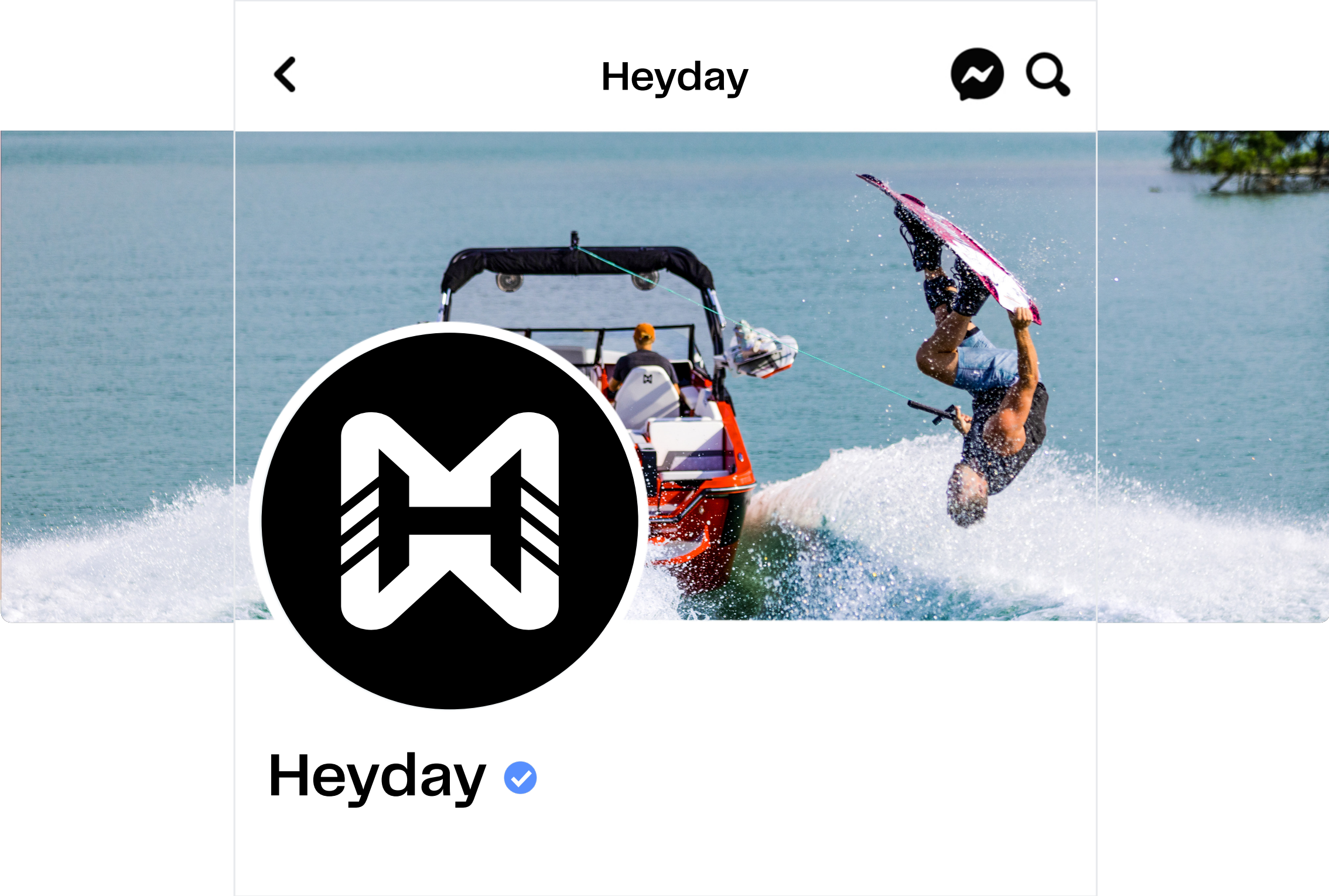


Facebook Cover

Desktop with 820x312 px safe space in pink



Mobile preview 640x312 px



X Banner



Clings



Hang Tags



Table Top Sign

